# NORTHSIDE

Project Overview Retail + Restaurants



# **MCEWEN NORTHSIDE**



100,000 SF Restaurants & Specialty Retail 150-room Hotel 770 Upscale Residential Units Beautifully Designed Greenspaces

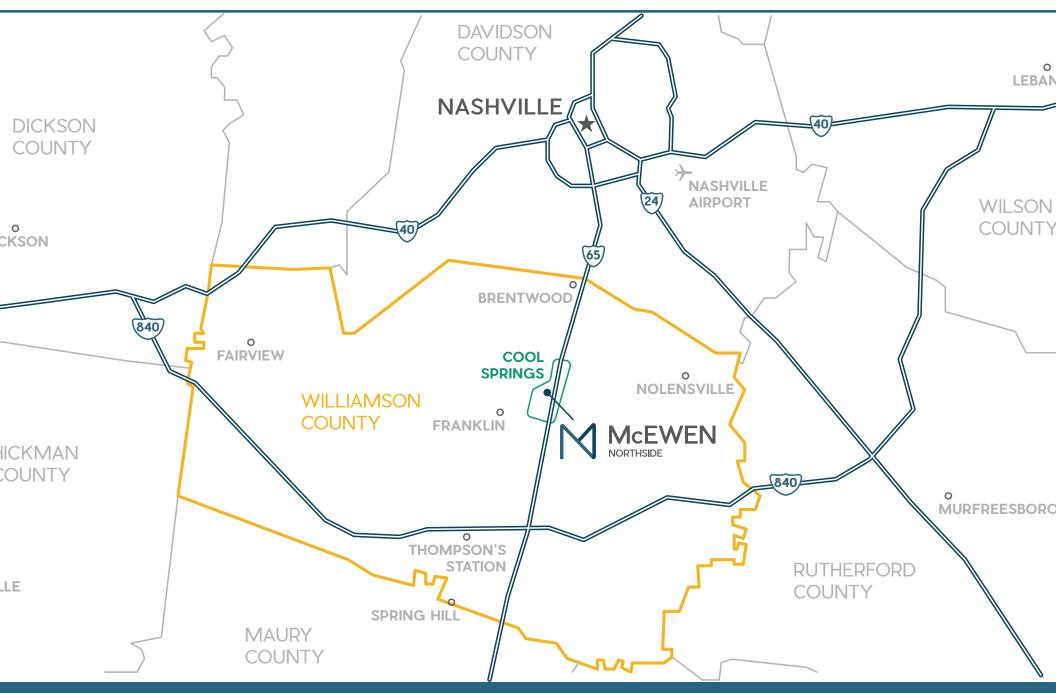




#### AN INVITING URBAN EXPERIENCE



#### LOCATION



PRESTIGIOUS OFFICE MARKET AND REGIONAL RETAIL HUB



#### **REGIONAL RETAIL HUB**



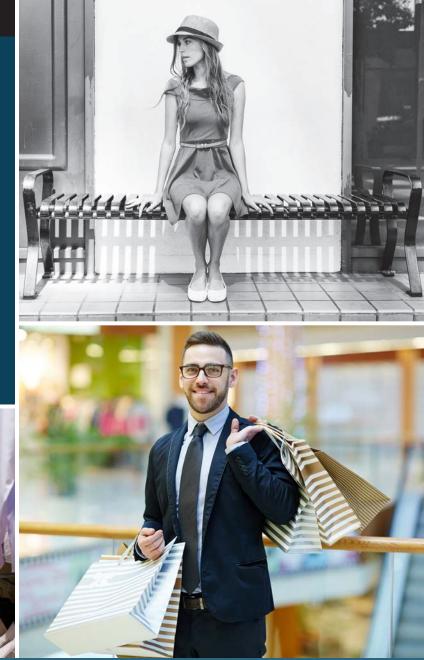
IN THE CORE OF COOL SPRINGS ACTIVITY



## DEMOGRAPHICS

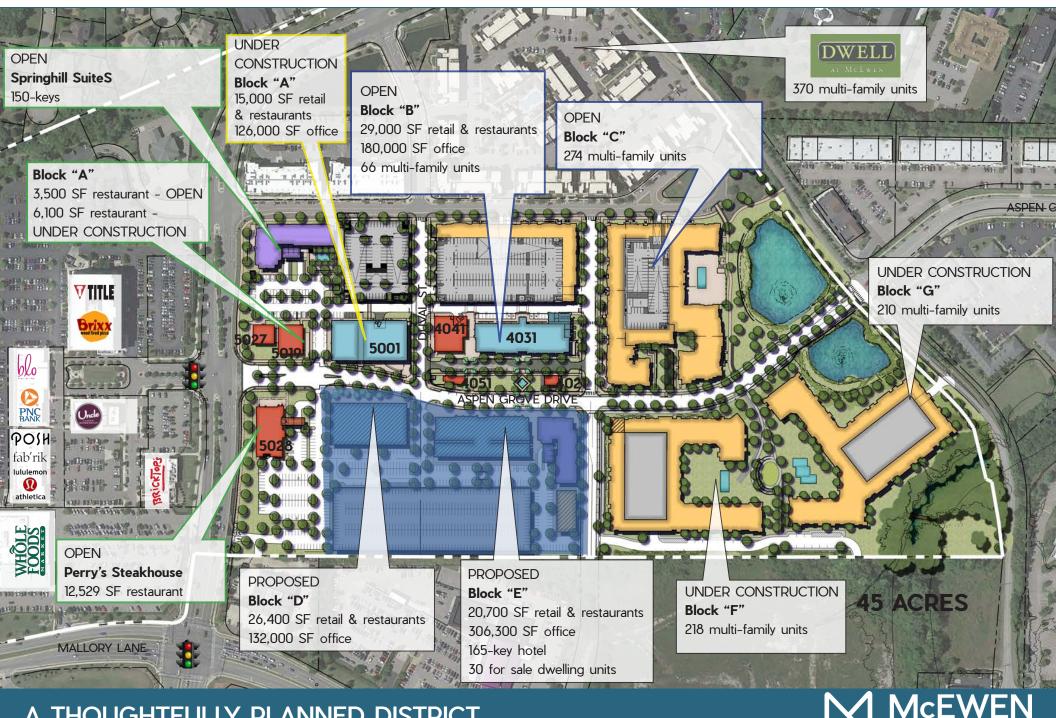
DEMOGRAPHICS	3 MILE	5 MILE	7 MILE	20 MIN.
POPULATION				
ESTIMATED 2022	48,243	108,813	148,303	198,767
PROJECTED 2027	53,383	120,687	165,119	220,750
HOUSEHOLDS				
ESTIMATED 2022	19,716	41,409	54,597	75,320
PROJECTED 2027	22,627	47,564	62,817	85,323
AVERAGE HH INCOME				
ESTIMATED 2022	\$117,321	\$133,960	\$151,637	\$148,350
PROJECTED 2027	\$118,602	\$136,350	\$155,067	\$155,599
TOTAL BUSINESSES	6,354	8,792	11,715	16,899
TOTAL EMPLOYEES	69,438	88,733	115,995	172,619







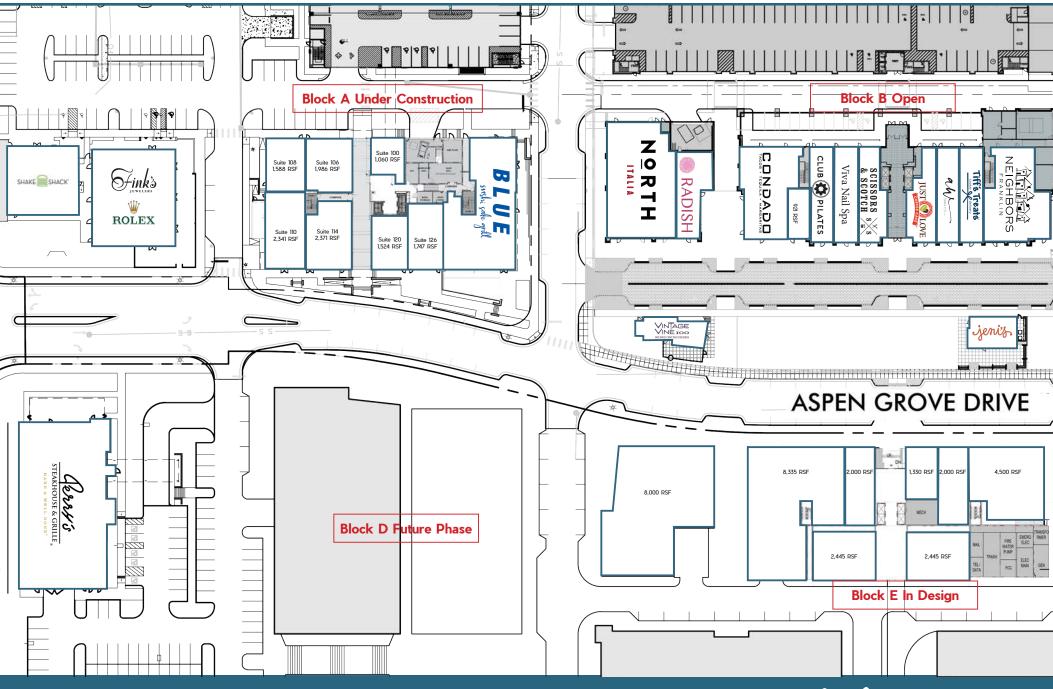
#### A VIBRANT, GROWING COMMUNITY













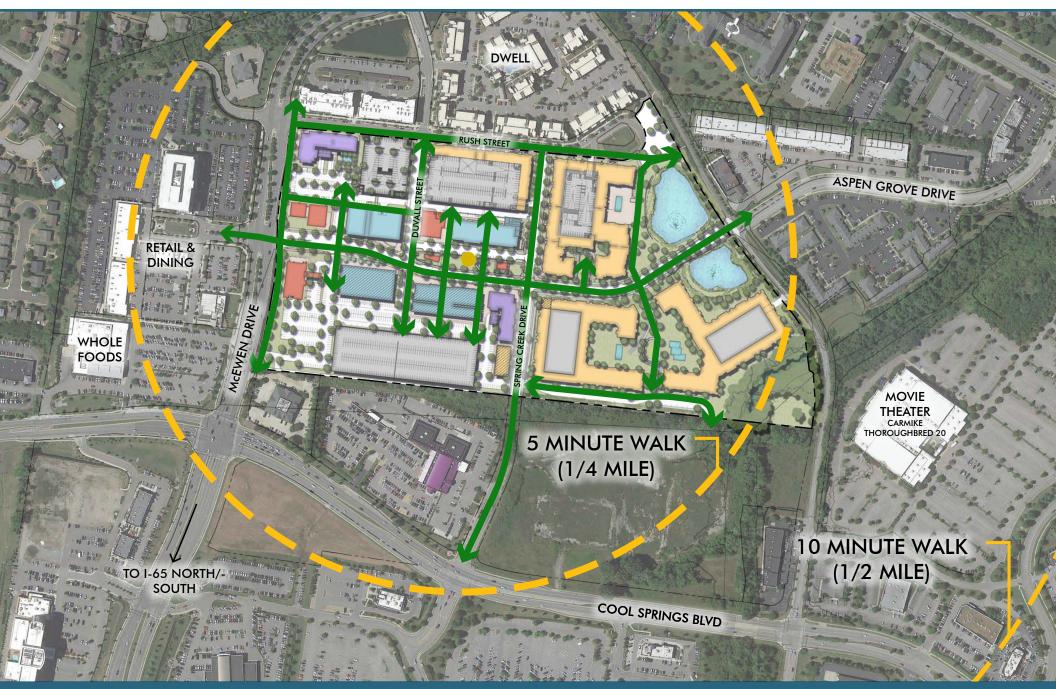
#### ACCESSIBLE



WELL-CONNECTED STRATEGIC SITE



#### WALKABLE



A PLAN THAT INSPIRES CONNECTION





BLOCK B OFFICE & GROUND FLOOR RETAIL





BLOCK B OFFICE & GROUND FLOOR RETAIL















#### **BLOCKS B AND C**



BLOCK B OFFICE & RETAIL, BLOCK C MULTI-FAMILY



#### **MCEWEN NORTHSIDE**



MASTER PLAN



#### INSPIRED COMMUNITIES INSPIRE CONNECTION

Vibrant communities that stand the test of time. Homes that draw you in, and surroundings that beckon you out. Work environments that engage employees and foster collaboration, with open space that nurtures creativity. Retail shops that delight and eating experiences to savor. Boyle mixed-use communities blend walkability, livability and workability within Middle Tennessee's most desirable locations in Nashville and Williamson County.

# BOYLE

