

McEWEN NORTHSIDE

Project Overview
Retail + Restaurants



MCEWEN NORTHSIDE

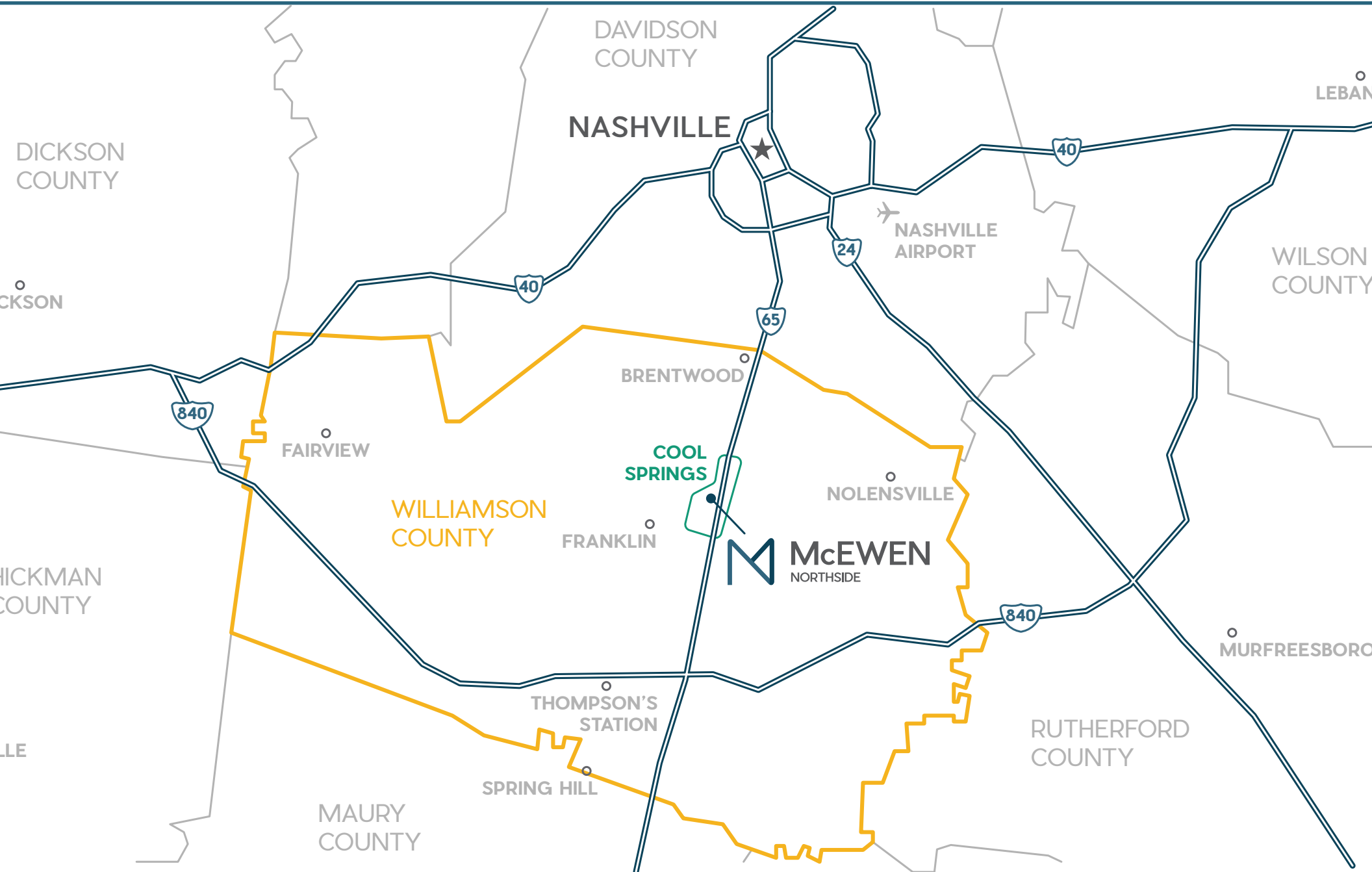


45 Acres
750,000 SF Class A Office
100,000 SF Restaurants & Specialty Retail
150-room Hotel
770 Upscale Residential Units
Beautifully Designed Greenspaces



AN INVITING URBAN EXPERIENCE

LOCATION



PRESTIGIOUS OFFICE MARKET AND REGIONAL RETAIL HUB



REGIONAL RETAIL HUB



IN THE CORE OF COOL SPRINGS ACTIVITY

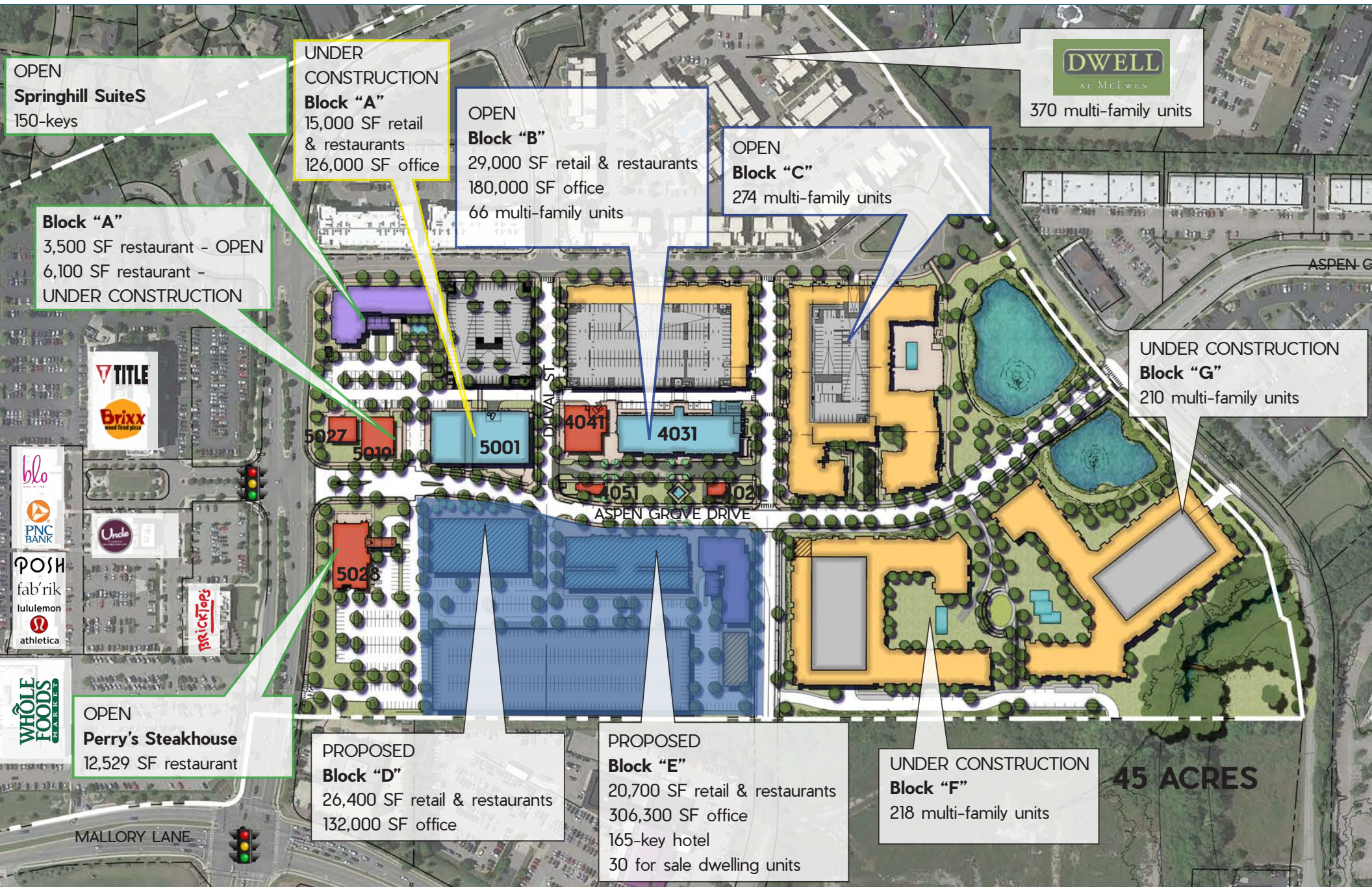
DEMOGRAPHICS

DEMOGRAPHICS	3 MILE	5 MILE	7 MILE	20 MIN.
POPULATION				
ESTIMATED 2022	48,243	108,813	148,303	198,767
PROJECTED 2027	53,383	120,687	165,119	220,750
HOUSEHOLDS				
ESTIMATED 2022	19,716	41,409	54,597	75,320
PROJECTED 2027	22,627	47,564	62,817	85,323
AVERAGE HH INCOME				
ESTIMATED 2022	\$117,321	\$133,960	\$151,637	\$148,350
PROJECTED 2027	\$118,602	\$136,350	\$155,067	\$155,599
TOTAL BUSINESSES	6,354	8,792	11,715	16,899
TOTAL EMPLOYEES	69,438	88,733	115,995	172,619



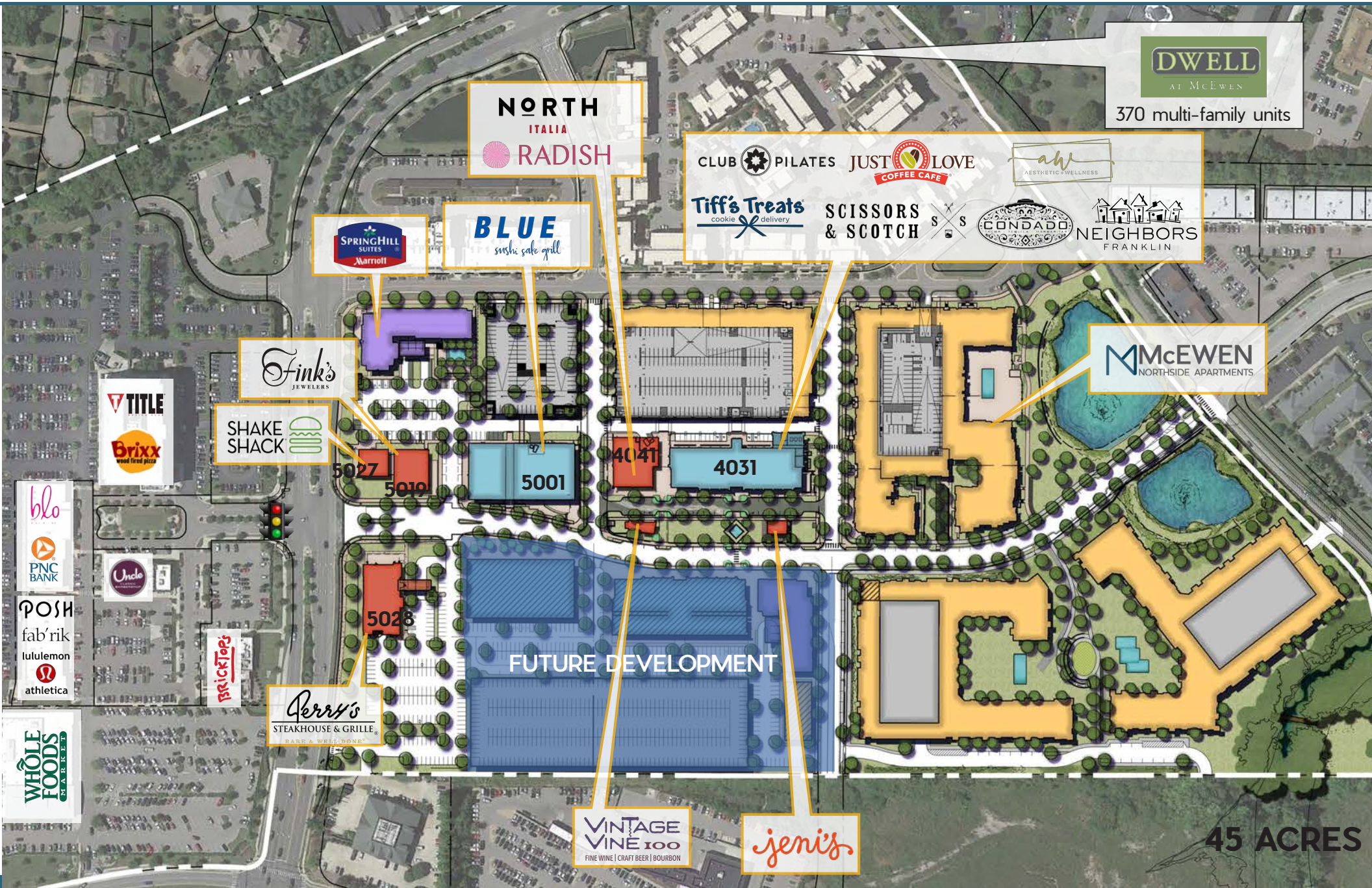
A VIBRANT, GROWING COMMUNITY

MASTER PLAN



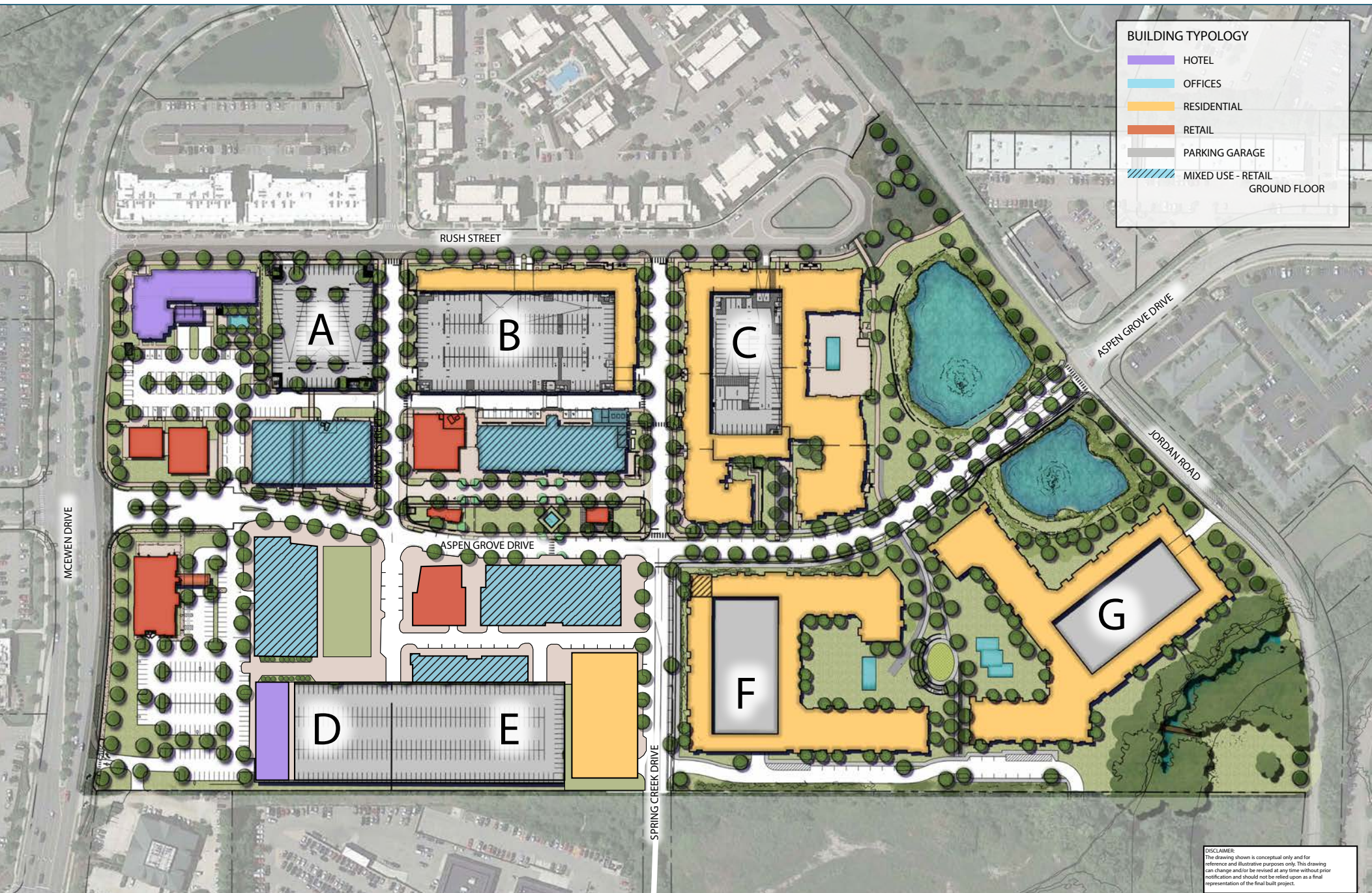
A THOUGHTFULLY PLANNED DISTRICT

MASTER PLAN



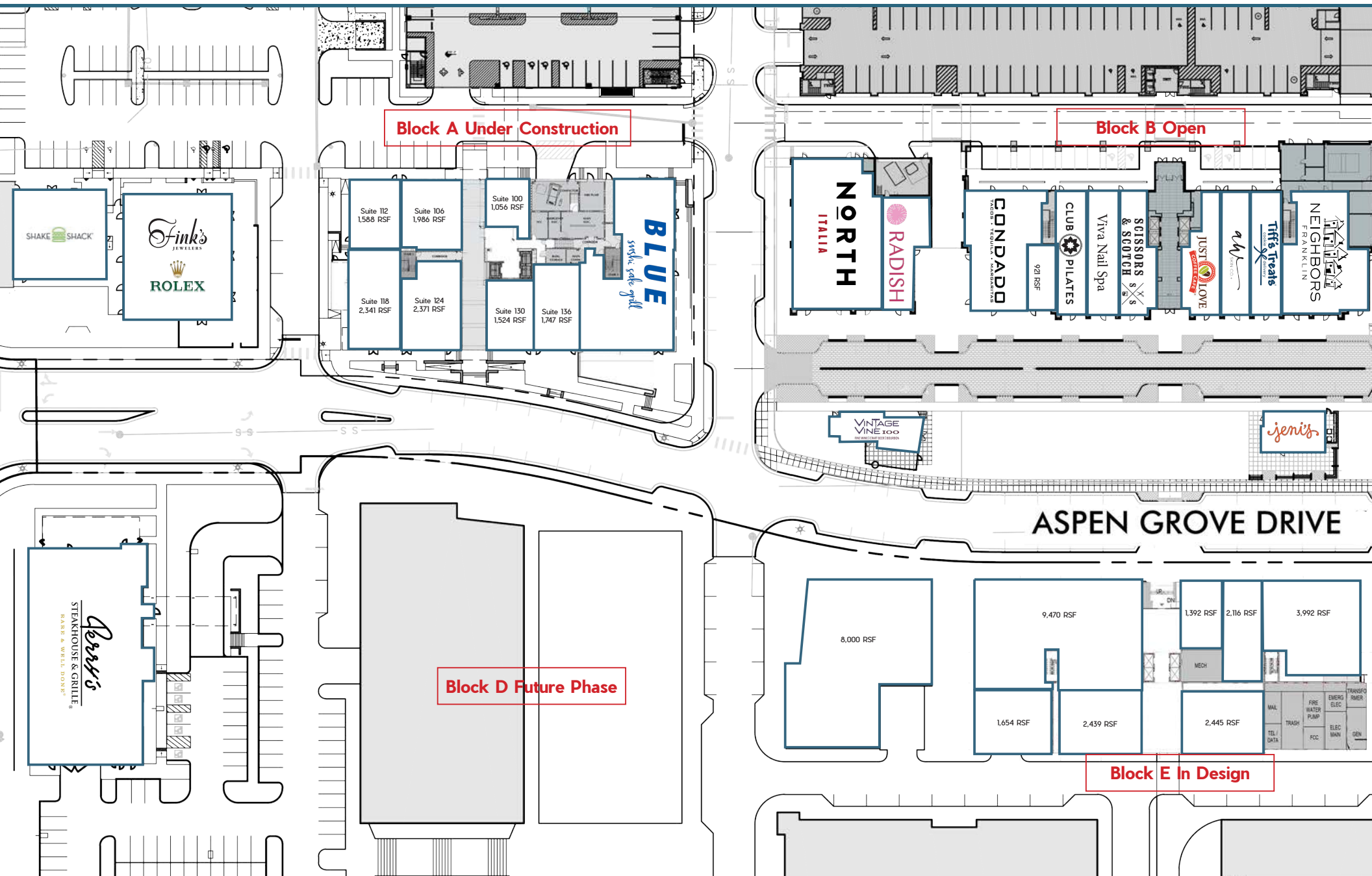
A THOUGHTFULLY PLANNED DISTRICT

MASTER PLAN



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A THOUGHTFULLY PLANNED DISTRICT

ACCESSIBLE

ROAD KEY

- INTERSTATE
- MAJOR ARTERIAL
- MAJOR COLLECTOR
- MINOR COLLECTOR
- LOCAL



WELL-CONNECTED STRATEGIC SITE

WALKABLE



A PLAN THAT INSPIRES CONNECTION

BLOCK B



BLOCK B OFFICE & GROUND FLOOR RETAIL

BLOCK B



BLOCK B OFFICE & GROUND FLOOR RETAIL

BLOCK B



LIFESTYLE

BLOCK B



BLOCKS B AND C



BLOCK B OFFICE & RETAIL, BLOCK C MULTI-FAMILY

MCEWEN NORTHSIDE



MASTER PLAN



INSPIRED COMMUNITIES INSPIRE CONNECTION

Vibrant communities that stand the test of time. Homes that draw you in, and surroundings that beckon you out. Work environments that engage employees and foster collaboration, with open space that nurtures creativity. Retail shops that delight and eating experiences to savor. Boyle mixed-use communities blend walkability, livability and workability within Middle Tennessee’s most desirable locations in Nashville and Williamson County.

