



McEWEN NORTHSIDE RETAIL: 'BLOCK B'

4031 ASPEN GROVE DRIVE, FRANKLIN, TN 37067

McEwen Northside is a walkable, urban community in the core of Cool Springs, one of the most desirable and thriving retail markets in the country. The district's thoughtful design brings together business, residential, retail, restaurants, hotel, and interactive green spaces to foster connection and community, in a market known for its high disposable income.

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PROJECT OVERVIEW

45

ACRES

mixed-use environment

10

ACRES

beautifully designed green space

750

THOUSAND

sq. ft. Class A office space

100

THOUSAND

sq. ft. restaurant & retail space

150

ROOM

business-class hotel

580

LUXURY

apartments

LOCATION



2022 DEMOGRAPHICS

	3 MILE	5 MILE
POPULATION		
2022 Estimate	48,263	108,813
2027 Projection	53,383	120,687
TOTAL HOUSEHOLDS		
2022 Estimate	19,716	41,409
2027 Projection	22,627	47,564
AVERAGE HOUSEHOLD INCOME		
2022 Estimate	\$117,321	\$133,960
2027 Projection	\$118,602	\$136,350
MEDIAN AGE		
Male	38.0	38.7
Female	39.8	40.2



