



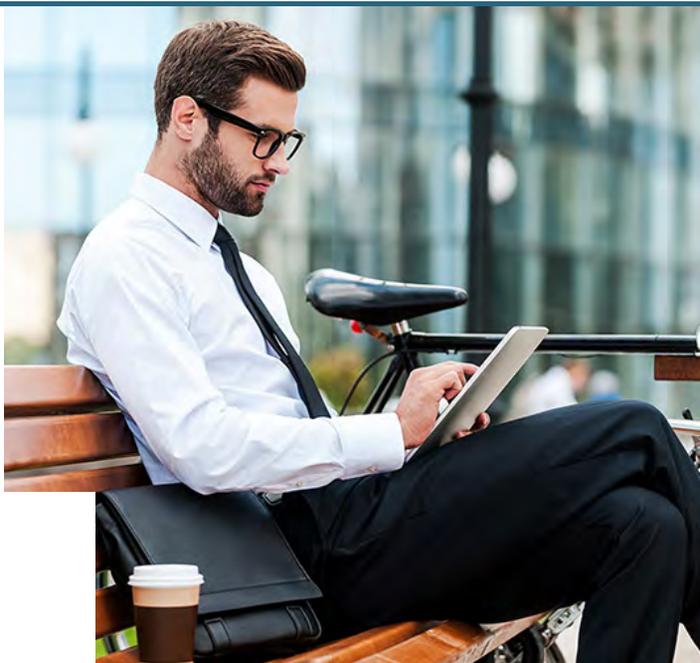
McEWEN

NORTHSIDE

Project Overview
Retail + Restaurants



MCEWEN NORTHSIDE



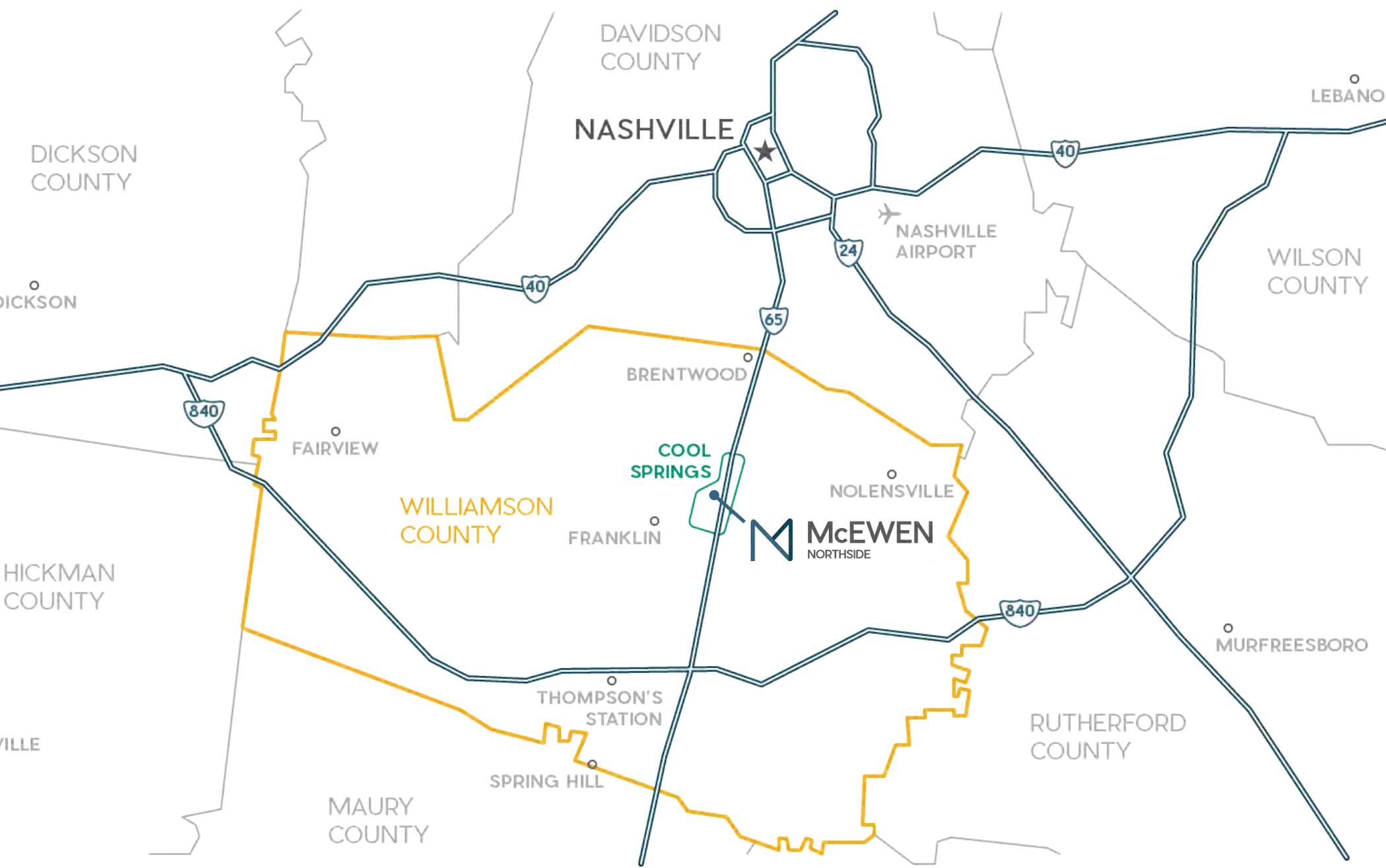
45 Acres
740,000 SF Class A Office
126,000 SF Restaurants & Specialty Retail
314 Hotel Rooms
770 Upscale Residential Units
Beautifully Designed Greenspaces



AN INVITING URBAN EXPERIENCE



LOCATION



PRESTIGIOUS OFFICE MARKET AND REGIONAL RETAIL HUB



REGIONAL RETAIL HUB



Class	SF	1 person / 250 SF
A	6,421,183	25,685
B	2,572,867	10,290
Total	8,994,050	35,975

IN THE CORE OF COOL SPRINGS ACTIVITY

DEMOGRAPHICS

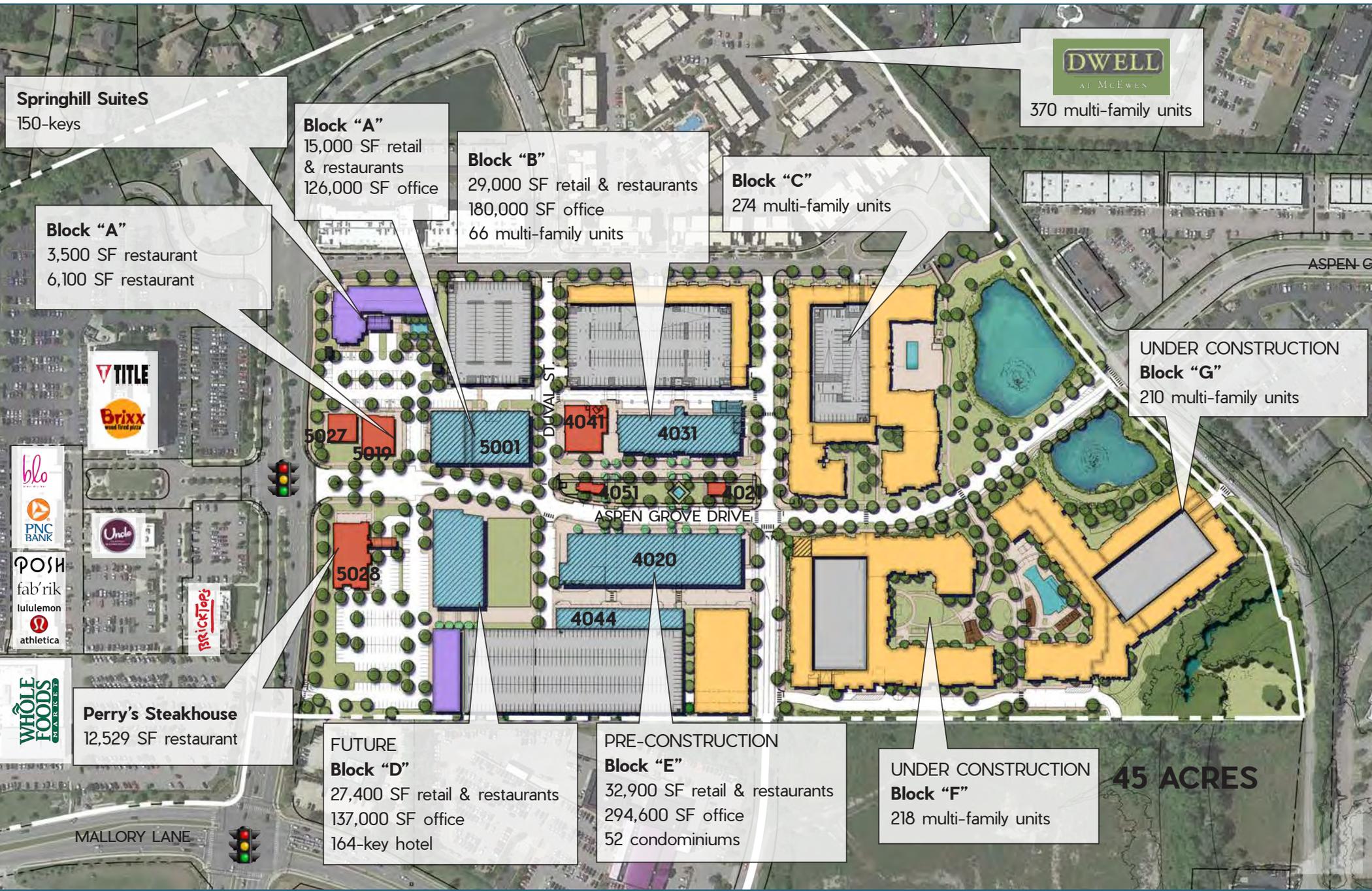
DEMOGRAPHICS	3 MILE	5 MILE	7 MILE	20 MIN.
POPULATION				
ESTIMATED 2023	48,296	110,297	151,110	197,924
PROJECTED 2028	53,315	123,866	169,383	220,281
HOUSEHOLDS				
ESTIMATED 2023	19,957	42,386	56,182	75,635
PROJECTED 2028	23,106	49,874	66,018	87,134
AVERAGE HH INCOME				
ESTIMATED 2023	\$145,207	\$167,731	\$189,868	\$187,556
PROJECTED 2028	\$131,002	\$150,601	\$172,322	\$174,285
TOTAL BUSINESSES	6,383	8,954	12,687	16,823
TOTAL EMPLOYEES	66,236	84,337	122,618	162,789



A VIBRANT, GROWING COMMUNITY



MASTER PLAN



A THOUGHTFULLY PLANNED DISTRICT

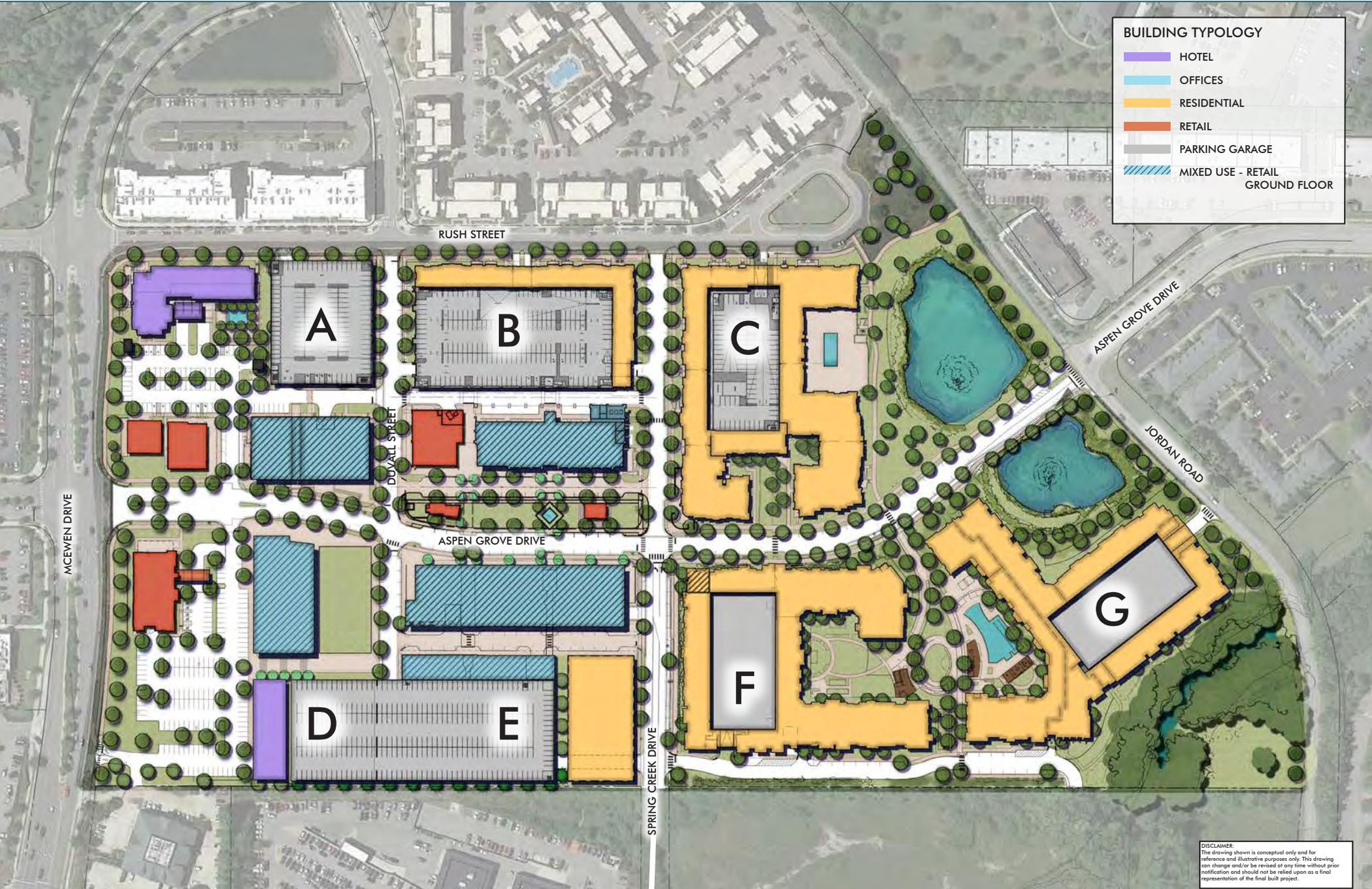
MASTER PLAN



A THOUGHTFULLY PLANNED DISTRICT



MASTER PLAN



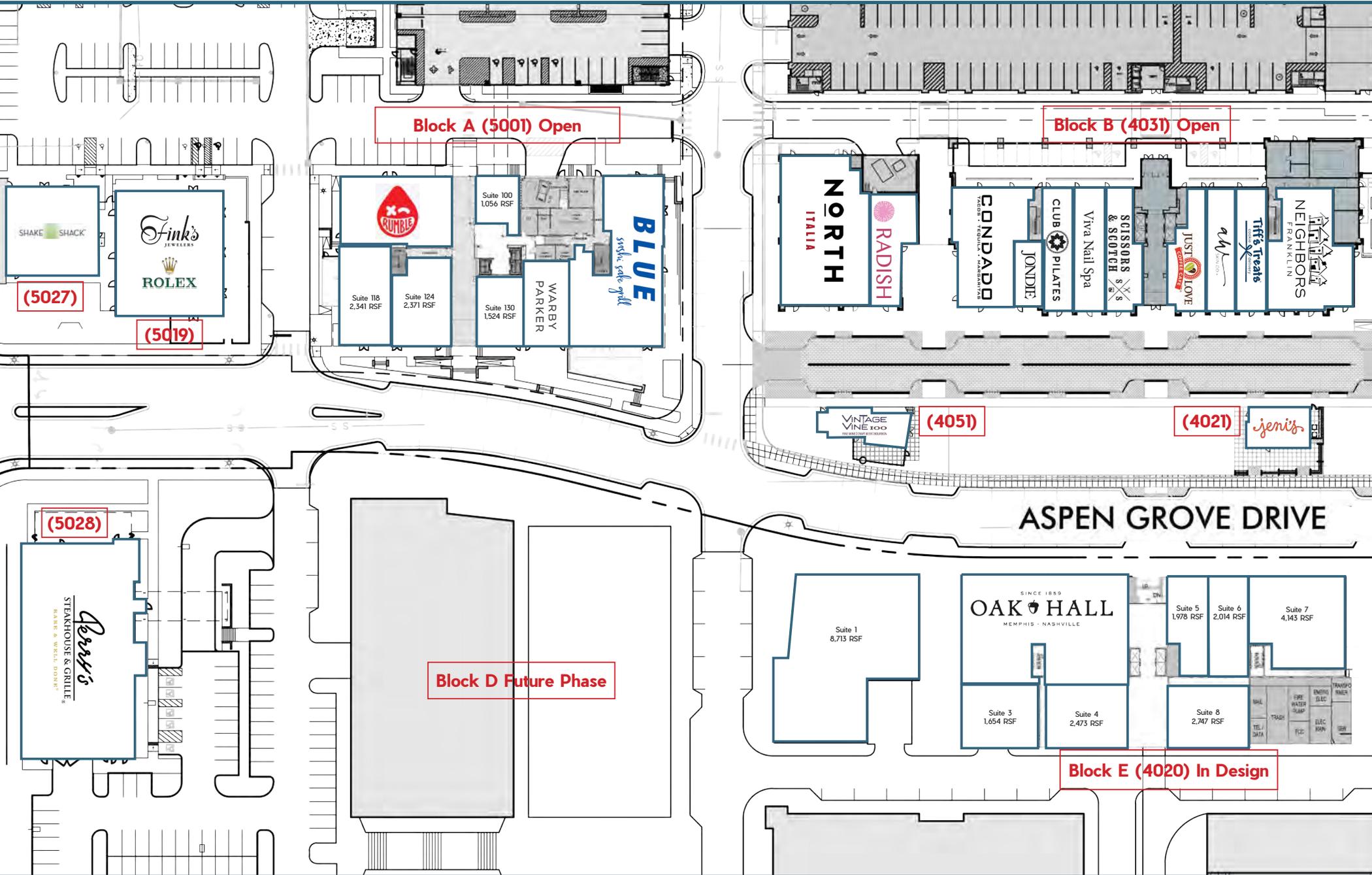
BUILDING TYPOLOGY	
	HOTEL
	OFFICES
	RESIDENTIAL
	RETAIL
	PARKING GARAGE
	MIXED USE - RETAIL GROUND FLOOR

DISCLAIMER:
The drawing shown is conceptual only and for reference and illustrative purposes only. This drawing can change and/or be revised at any time without prior notification and should not be relied upon as a final representation of the final built project.

A THOUGHTFULLY PLANNED DISTRICT



MASTER PLAN



A THOUGHTFULLY PLANNED DISTRICT



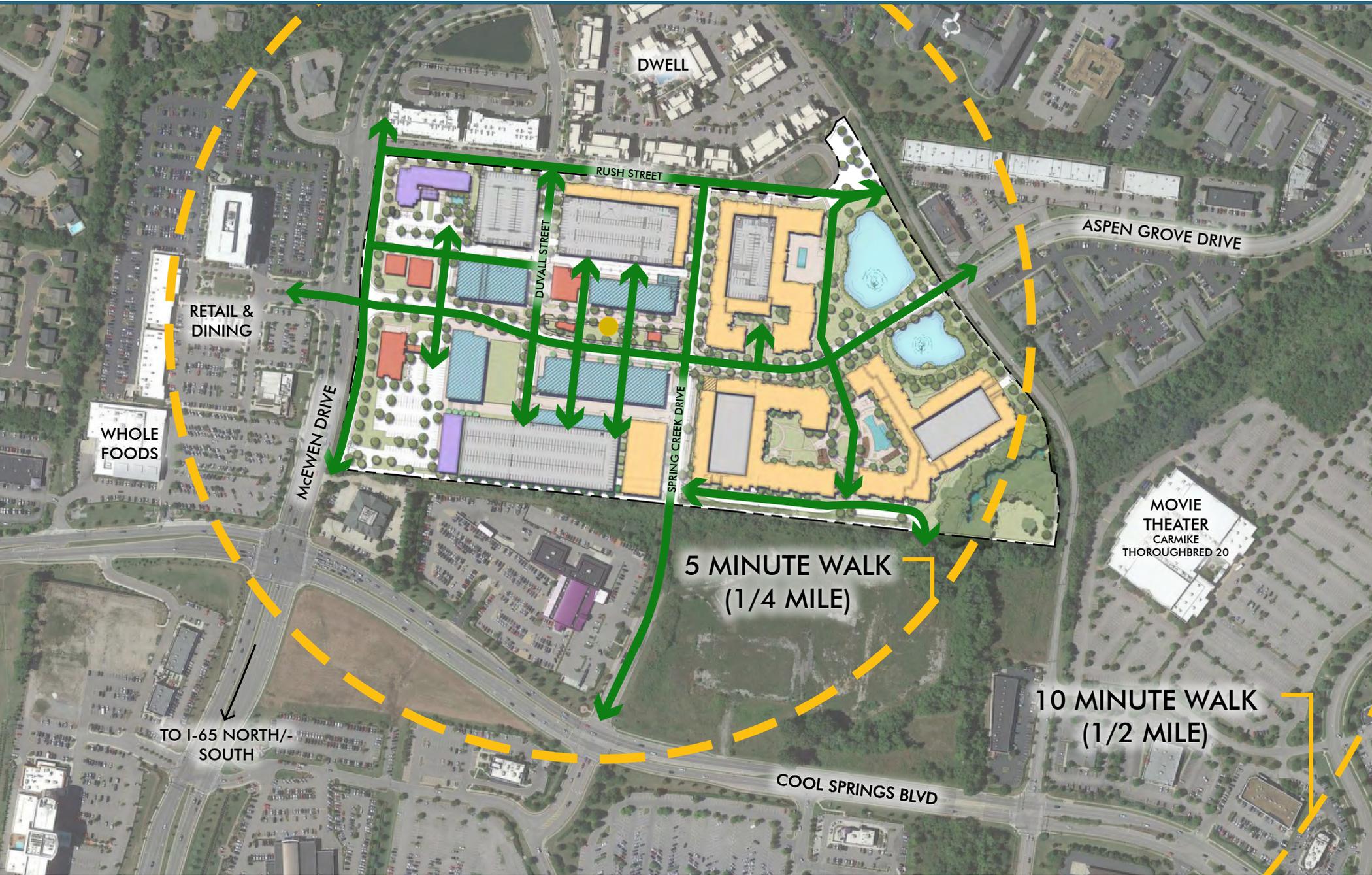
ACCESSIBLE

ROAD KEY

-  INTERSTATE
-  MAJOR ARTERIAL
-  MAJOR COLLECTOR
-  MINOR COLLECTOR
-  LOCAL



WALKABLE



A PLAN THAT INSPIRES CONNECTION

BLOCK A



BLOCK A OFFICE & GROUND FLOOR RETAIL



BLOCK B



BLOCK B OFFICE & GROUND FLOOR RETAIL

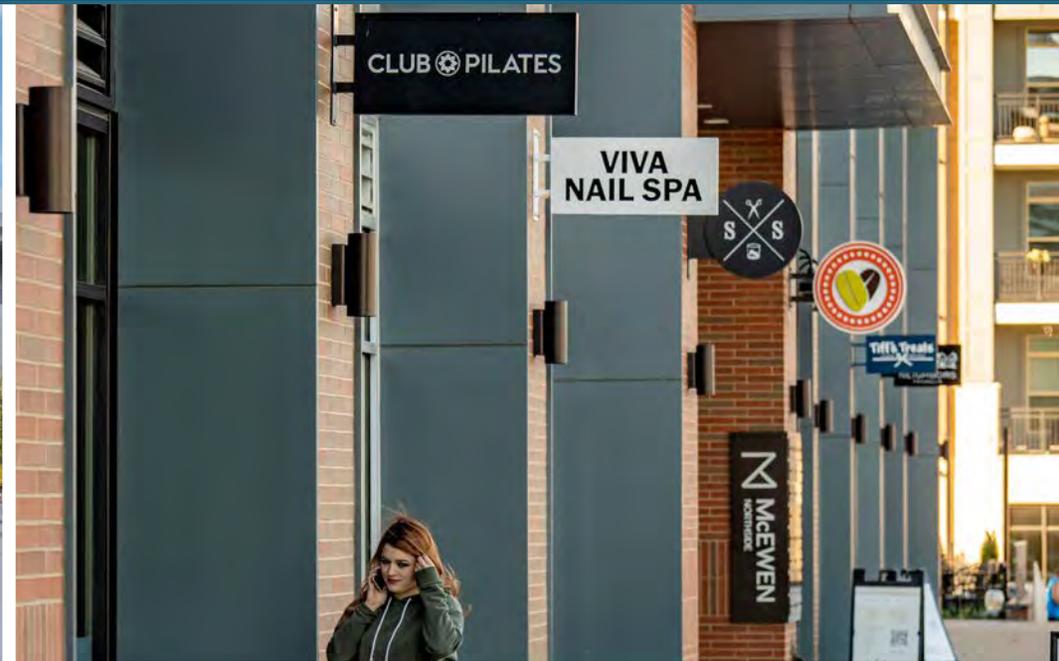
BLOCKS B AND C



BLOCK B OFFICE & RETAIL, BLOCK C MULTI-FAMILY



LIFESTYLE



LIFESTYLE



MCEWEN NORTHSIDE



INSPIRED COMMUNITIES INSPIRE CONNECTION

Vibrant communities that stand the test of time. Homes that draw you in, and surroundings that beckon you out. Work environments that engage employees and foster collaboration, with open space that nurtures creativity. Retail shops that delight and eating experiences to savor. Boyle mixed-use communities blend walkability, livability, and workability within some of Middle Tennessee's most desirable locations.

BOYLE
Building community since 1933.

