

Complete Profile

2010-2020 Census, 2022 Estimates with 2027 Projections
 Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 35.9363/-86.8261

4031 Aspen Grove Dr Franklin, TN 37067	3 mi radius		5 mi radius		7 mi radius		20 min drive time	
Population								
Estimated Population (2022)	48,263		108,813		148,303		198,767	
Projected Population (2027)	53,383		120,687		165,119		220,750	
Census Population (2020)	46,190		104,095		141,774		191,968	
Census Population (2010)	37,304		83,294		111,555		151,118	
Projected Annual Growth (2022-2027)	5,120	2.1%	11,874	2.2%	16,816	2.3%	21,983	2.2%
Historical Annual Growth (2020-2022)	2,073	2.2%	4,718	2.3%	6,529	2.3%	6,799	1.8%
Historical Annual Growth (2010-2020)	8,886	2.4%	20,801	2.5%	30,219	2.7%	40,850	2.7%
Estimated Population Density (2022)	1,708	psm	1,386	psm	964	psm	883	psm
Trade Area Size	28.3	sq mi	78.5	sq mi	153.9	sq mi	225.2	sq mi
Households								
Estimated Households (2022)	19,716		41,409		54,597		75,320	
Projected Households (2027)	22,627		47,564		62,817		85,323	
Census Households (2020)	18,846		39,495		52,055		72,765	
Census Households (2010)	15,038		31,223		40,605		57,405	
Projected Annual Growth (2022-2027)	2,911	3.0%	6,155	3.0%	8,220	3.0%	10,002	2.7%
Historical Annual Change (2010-2022)	4,678	2.6%	10,186	2.7%	13,992	2.9%	17,915	2.6%
Average Household Income								
Estimated Average Household Income (2022)	\$117,321		\$133,960		\$151,637		\$148,350	
Projected Average Household Income (2027)	\$118,602		\$136,350		\$155,067		\$155,599	
Census Average Household Income (2020)	\$89,331		\$100,980		\$113,222		\$109,565	
Census Average Household Income (2010)	\$83,586		\$87,579		\$96,414		\$90,027	
Projected Annual Change (2022-2027)	\$1,282	0.2%	\$2,390	0.4%	\$3,430	0.5%	\$7,249	1.0%
Historical Annual Change (2010-2022)	\$33,735	1.8%	\$46,381	2.4%	\$55,224	2.6%	\$58,323	2.9%
Median Household Income								
Estimated Median Household Income (2022)	\$107,775		\$117,634		\$129,995		\$123,958	
Projected Median Household Income (2027)	\$127,817		\$139,280		\$152,356		\$146,025	
Census Median Household Income (2020)	\$72,703		\$79,169		\$86,620		\$82,178	
Census Median Household Income (2010)	\$68,430		\$71,267		\$77,835		\$72,154	
Projected Annual Change (2022-2027)	\$20,042	3.7%	\$21,646	3.7%	\$22,361	3.4%	\$22,067	3.6%
Historical Annual Change (2010-2022)	\$39,345	2.6%	\$46,366	3.0%	\$52,159	3.0%	\$51,805	3.3%
Per Capita Income								
Estimated Per Capita Income (2022)	\$48,016		\$51,057		\$55,891		\$56,271	
Projected Per Capita Income (2027)	\$50,352		\$53,808		\$59,053		\$60,191	
Census Per Capita Income (2020)	\$36,009		\$37,844		\$41,207		\$41,622	
Census Per Capita Income (2010)	\$31,238		\$31,966		\$34,439		\$33,967	
Projected Annual Change (2022-2027)	\$2,336	1.0%	\$2,751	1.1%	\$3,161	1.1%	\$3,920	1.4%
Historical Annual Change (2010-2022)	\$16,778	2.4%	\$19,091	2.7%	\$21,452	2.8%	\$22,304	3.0%
Estimated Average Household Net Worth (2022)	\$883,858		\$1.05 M		\$1.21 M		\$1.14 M	

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4031 Aspen Grove Dr Franklin, TN 37067	3 mi radius		5 mi radius		7 mi radius		20 min drive time	
Race and Ethnicity								
Total Population (2022)	48,263		108,813		148,303		198,767	
White (2022)	36,599	75.8%	85,515	78.6%	119,622	80.7%	159,351	80.2%
Black or African American (2022)	2,217	4.6%	5,098	4.7%	6,166	4.2%	9,196	4.6%
American Indian or Alaska Native (2022)	112	0.2%	268	0.2%	315	0.2%	465	0.2%
Asian (2022)	4,684	9.7%	7,595	7.0%	9,616	6.5%	12,151	6.1%
Hawaiian or Pacific Islander (2022)	30	-	53	-	63	-	78	-
Other Race (2022)	568	1.2%	1,171	1.1%	1,358	0.9%	2,744	1.4%
Two or More Races (2022)	4,053	8.4%	9,113	8.4%	11,163	7.5%	14,783	7.4%
Population < 18 (2022)	11,226 23.3%		27,570 25.3%		38,431 25.9%		49,088 24.7%	
White Not Hispanic	7,138	63.6%	19,177	69.6%	28,142	73.2%	35,868	73.1%
Black or African American	497	4.4%	1,229	4.5%	1,502	3.9%	2,038	4.2%
Asian	1,603	14.3%	2,552	9.3%	3,178	8.3%	3,751	7.6%
Other Race Not Hispanic	792	7.1%	1,884	6.8%	2,501	6.5%	3,212	6.5%
Hispanic	1,195	10.6%	2,728	9.9%	3,109	8.1%	4,218	8.6%
Not Hispanic or Latino Population (2022)	44,728 92.7%		101,047 92.9%		139,295 93.9%		185,872 93.5%	
Not Hispanic White	35,372	79.1%	82,650	81.8%	116,292	83.5%	154,638	83.2%
Not Hispanic Black or African American	1,936	4.3%	4,488	4.4%	5,490	3.9%	8,393	4.5%
Not Hispanic American Indian or Alaska Native	92	0.2%	197	0.2%	238	0.2%	336	0.2%
Not Hispanic Asian	4,389	9.8%	6,825	6.8%	8,731	6.3%	11,227	6.0%
Not Hispanic Hawaiian or Pacific Islander	9	-	20	-	23	-	30	-
Not Hispanic Other Race	131	0.3%	339	0.3%	421	0.3%	1,095	0.6%
Not Hispanic Two or More Races	2,798	6.3%	6,528	6.5%	8,100	5.8%	10,154	5.5%
Hispanic or Latino Population (2022)	3,535 7.3%		7,767 7.1%		9,009 6.1%		12,895 6.5%	
Hispanic White	1,227	34.7%	2,865	36.9%	3,330	37.0%	4,712	36.5%
Hispanic Black or African American	280	7.9%	610	7.8%	676	7.5%	803	6.2%
Hispanic American Indian or Alaska Native	20	0.6%	71	0.9%	77	0.9%	129	1.0%
Hispanic Asian	295	8.3%	770	9.9%	885	9.8%	924	7.2%
Hispanic Hawaiian or Pacific Islander	21	0.6%	33	0.4%	40	0.4%	48	0.4%
Hispanic Other Race	437	12.4%	833	10.7%	937	10.4%	1,650	12.8%
Hispanic Two or More Races	1,255	35.5%	2,585	33.3%	3,064	34.0%	4,629	35.9%
Not Hispanic or Latino Population (2020)	42,680 92.4%		96,555 92.8%		133,121 93.9%		179,736 93.6%	
Hispanic or Latino Population (2020)	3,509 7.6%		7,541 7.2%		8,653 6.1%		12,232 6.4%	
Not Hispanic or Latino Population (2010)	34,721 93.1%		78,002 93.6%		105,739 94.8%		143,366 94.9%	
Hispanic or Latino Population (2010)	2,583 6.9%		5,293 6.4%		5,815 5.2%		7,752 5.1%	
Not Hispanic or Latino Population (2027)	49,471 92.7%		111,944 92.8%		154,981 93.9%		206,460 93.5%	
Hispanic or Latino Population (2027)	3,912 7.3%		8,743 7.2%		10,138 6.1%		14,290 6.5%	
Projected Annual Growth (2022-2027)	377 2.1%		976 2.5%		1,129 2.5%		1,395 2.2%	
Historical Annual Growth (2010-2020)	927 3.6%		2,248 4.2%		2,838 4.9%		4,480 5.8%	

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Total Age Distribution (2022)								
Total Population	48,263		108,813		148,303		198,767	
Age Under 5 Years	2,715	5.6%	6,093	5.6%	8,064	5.4%	10,854	5.5%
Age 5 to 9 Years	3,320	6.9%	8,042	7.4%	11,145	7.5%	14,281	7.2%
Age 10 to 14 Years	3,232	6.7%	8,495	7.8%	12,123	8.2%	15,107	7.6%
Age 15 to 19 Years	2,682	5.6%	6,725	6.2%	9,502	6.4%	11,969	6.0%
Age 20 to 24 Years	2,323	4.8%	4,566	4.2%	5,709	3.8%	8,279	4.2%
Age 25 to 29 Years	3,270	6.8%	5,896	5.4%	6,839	4.6%	10,446	5.3%
Age 30 to 34 Years	3,552	7.4%	6,808	6.3%	8,313	5.6%	12,109	6.1%
Age 35 to 39 Years	3,670	7.6%	7,862	7.2%	10,393	7.0%	14,171	7.1%
Age 40 to 44 Years	3,534	7.3%	8,349	7.7%	11,385	7.7%	14,895	7.5%
Age 45 to 49 Years	3,135	6.5%	7,454	6.9%	10,440	7.0%	13,671	6.9%
Age 50 to 54 Years	3,289	6.8%	7,781	7.2%	11,023	7.4%	14,505	7.3%
Age 55 to 59 Years	3,143	6.5%	7,406	6.8%	10,648	7.2%	14,370	7.2%
Age 60 to 64 Years	2,985	6.2%	6,987	6.4%	10,100	6.8%	13,595	6.8%
Age 65 to 69 Years	2,379	4.9%	5,525	5.1%	7,996	5.4%	10,783	5.4%
Age 70 to 74 Years	1,935	4.0%	4,544	4.2%	6,211	4.2%	8,342	4.2%
Age 75 to 79 Years	1,270	2.6%	2,782	2.6%	3,770	2.5%	5,084	2.6%
Age 80 to 84 Years	875	1.8%	1,732	1.6%	2,303	1.6%	3,221	1.6%
Age 85 Years or Over	956	2.0%	1,764	1.6%	2,337	1.6%	3,084	1.6%
Median Age	38.9		39.5		40.4		40.3	
Age 19 Years or Less	11,948	24.8%	29,355	27.0%	40,834	27.5%	52,212	26.3%
Age 20 to 64 Years	28,900	59.9%	63,111	58.0%	84,852	57.2%	116,042	58.4%
Age 65 Years or Over	7,415	15.4%	16,347	15.0%	22,617	15.3%	30,514	15.4%
Female Age Distribution (2022)								
Female Population	25,097	52.0%	55,934	51.4%	75,763	51.1%	101,374	51.0%
Age Under 5 Years	1,352	5.4%	2,985	5.3%	3,955	5.2%	5,310	5.2%
Age 5 to 9 Years	1,723	6.9%	4,046	7.2%	5,562	7.3%	7,097	7.0%
Age 10 to 14 Years	1,590	6.3%	4,090	7.3%	5,845	7.7%	7,278	7.2%
Age 15 to 19 Years	1,320	5.3%	3,302	5.9%	4,591	6.1%	5,778	5.7%
Age 20 to 24 Years	1,222	4.9%	2,310	4.1%	2,860	3.8%	4,190	4.1%
Age 25 to 29 Years	1,684	6.7%	3,053	5.5%	3,526	4.7%	5,407	5.3%
Age 30 to 34 Years	1,819	7.2%	3,522	6.3%	4,369	5.8%	6,277	6.2%
Age 35 to 39 Years	1,828	7.3%	4,018	7.2%	5,370	7.1%	7,242	7.1%
Age 40 to 44 Years	1,804	7.2%	4,282	7.7%	5,839	7.7%	7,601	7.5%
Age 45 to 49 Years	1,641	6.5%	3,878	6.9%	5,459	7.2%	7,073	7.0%
Age 50 to 54 Years	1,680	6.7%	3,955	7.1%	5,578	7.4%	7,364	7.3%
Age 55 to 59 Years	1,681	6.7%	3,806	6.8%	5,413	7.1%	7,328	7.2%
Age 60 to 64 Years	1,541	6.1%	3,551	6.3%	5,032	6.6%	6,788	6.7%
Age 65 to 69 Years	1,194	4.8%	2,842	5.1%	4,047	5.3%	5,471	5.4%
Age 70 to 74 Years	1,082	4.3%	2,479	4.4%	3,298	4.4%	4,428	4.4%
Age 75 to 79 Years	762	3.0%	1,613	2.9%	2,119	2.8%	2,854	2.8%
Age 80 to 84 Years	518	2.1%	1,021	1.8%	1,339	1.8%	1,876	1.9%
Age 85 Years or Over	657	2.6%	1,178	2.1%	1,561	2.1%	2,010	2.0%
Female Median Age	39.8		40.2		41.0		40.9	
Age 19 Years or Less	5,985	23.8%	14,424	25.8%	19,952	26.3%	25,464	25.1%
Age 20 to 64 Years	14,900	59.4%	32,376	57.9%	43,446	57.3%	59,271	58.5%
Age 65 Years or Over	4,212	16.8%	9,134	16.3%	12,365	16.3%	16,639	16.4%

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Male Age Distribution (2022)								
Male Population	23,165	48.0%	52,879	48.6%	72,541	48.9%	97,393	49.0%
Age Under 5 Years	1,362	5.9%	3,108	5.9%	4,110	5.7%	5,544	5.7%
Age 5 to 9 Years	1,597	6.9%	3,996	7.6%	5,584	7.7%	7,184	7.4%
Age 10 to 14 Years	1,642	7.1%	4,406	8.3%	6,278	8.7%	7,829	8.0%
Age 15 to 19 Years	1,362	5.9%	3,422	6.5%	4,911	6.8%	6,191	6.4%
Age 20 to 24 Years	1,101	4.8%	2,256	4.3%	2,850	3.9%	4,089	4.2%
Age 25 to 29 Years	1,586	6.8%	2,843	5.4%	3,313	4.6%	5,039	5.2%
Age 30 to 34 Years	1,732	7.5%	3,286	6.2%	3,945	5.4%	5,832	6.0%
Age 35 to 39 Years	1,842	8.0%	3,844	7.3%	5,023	6.9%	6,929	7.1%
Age 40 to 44 Years	1,730	7.5%	4,067	7.7%	5,546	7.6%	7,294	7.5%
Age 45 to 49 Years	1,495	6.5%	3,576	6.8%	4,981	6.9%	6,598	6.8%
Age 50 to 54 Years	1,608	6.9%	3,826	7.2%	5,445	7.5%	7,141	7.3%
Age 55 to 59 Years	1,462	6.3%	3,600	6.8%	5,235	7.2%	7,042	7.2%
Age 60 to 64 Years	1,444	6.2%	3,436	6.5%	5,068	7.0%	6,806	7.0%
Age 65 to 69 Years	1,186	5.1%	2,683	5.1%	3,949	5.4%	5,312	5.5%
Age 70 to 74 Years	852	3.7%	2,065	3.9%	2,914	4.0%	3,915	4.0%
Age 75 to 79 Years	509	2.2%	1,169	2.2%	1,651	2.3%	2,230	2.3%
Age 80 to 84 Years	357	1.5%	710	1.3%	963	1.3%	1,345	1.4%
Age 85 Years or Over	300	1.3%	586	1.1%	775	1.1%	1,073	1.1%
Male Median Age	38.0		38.7		39.9		39.7	
Age 19 Years or Less	5,963	25.7%	14,931	28.2%	20,882	28.8%	26,747	27.5%
Age 20 to 64 Years	14,000	60.4%	30,734	58.1%	41,406	57.1%	56,771	58.3%
Age 65 Years or Over	3,203	13.8%	7,213	13.6%	10,252	14.1%	13,875	14.2%
Males per 100 Females (2022)								
Overall Comparison	92		95		96		96	
Age Under 5 Years	101	50.2%	104	51.0%	104	51.0%	104	51.1%
Age 5 to 9 Years	93	48.1%	99	49.7%	100	50.1%	101	50.3%
Age 10 to 14 Years	103	50.8%	108	51.9%	107	51.8%	108	51.8%
Age 15 to 19 Years	103	50.8%	104	50.9%	107	51.7%	107	51.7%
Age 20 to 24 Years	90	47.4%	98	49.4%	100	49.9%	98	49.4%
Age 25 to 29 Years	94	48.5%	93	48.2%	94	48.4%	93	48.2%
Age 30 to 34 Years	95	48.8%	93	48.3%	90	47.5%	93	48.2%
Age 35 to 39 Years	101	50.2%	96	48.9%	94	48.3%	96	48.9%
Age 40 to 44 Years	96	48.9%	95	48.7%	95	48.7%	96	49.0%
Age 45 to 49 Years	91	47.7%	92	48.0%	91	47.7%	93	48.3%
Age 50 to 54 Years	96	48.9%	97	49.2%	98	49.4%	97	49.2%
Age 55 to 59 Years	87	46.5%	95	48.6%	97	49.2%	96	49.0%
Age 60 to 64 Years	94	48.4%	97	49.2%	101	50.2%	100	50.1%
Age 65 to 69 Years	99	49.8%	94	48.6%	98	49.4%	97	49.3%
Age 70 to 74 Years	79	44.1%	83	45.4%	88	46.9%	88	46.9%
Age 75 to 79 Years	67	40.0%	73	42.0%	78	43.8%	78	43.9%
Age 80 to 84 Years	69	40.8%	70	41.0%	72	41.8%	72	41.8%
Age 85 Years or Over	46	31.3%	50	33.2%	50	33.2%	53	34.8%
Age 19 Years or Less	100	49.9%	104	50.9%	105	51.1%	105	51.2%
Age 20 to 39 Years	96	48.9%	95	48.7%	94	48.4%	95	48.6%
Age 40 to 64 Years	93	48.1%	95	48.7%	96	49.0%	96	49.1%
Age 65 Years or Over	76	43.2%	79	44.1%	83	45.3%	83	45.5%

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Household Type (2022)								
Total Households	19,716		41,409		54,597		75,320	
Households with Children	6,521	33.1%	15,212	36.7%	20,562	37.7%	26,348	35.0%
Average Household Size	2.4		2.6		2.7		2.6	
Household Density per Square Mile	698		527		355		334	
Population Family	40,785	84.5%	95,625	87.9%	132,551	89.4%	173,896	87.5%
Population Non-Family	6,859	14.2%	12,135	11.2%	14,575	9.8%	23,591	11.9%
Population Group Quarters	619	1.3%	1,053	1.0%	1,177	0.8%	1,280	0.6%
Family Households	13,852	70.3%	31,011	74.9%	42,169	77.2%	55,772	74.0%
Married Couple Households	11,330	81.8%	25,853	83.4%	35,991	85.3%	47,322	84.8%
Other Family Households with Children	2,521	18.2%	5,157	16.6%	6,178	14.7%	8,450	15.2%
Family Households with Children	6,515	47.0%	15,202	49.0%	20,551	48.7%	26,334	47.2%
Married Couple with Children	5,187	79.6%	12,296	80.9%	17,074	83.1%	21,875	83.1%
Other Family Households with Children	1,329	20.4%	2,906	19.1%	3,478	16.9%	4,459	16.9%
Family Households No Children	7,336	53.0%	15,808	51.0%	21,617	51.3%	29,438	52.8%
Married Couple No Children	6,144	83.7%	13,558	85.8%	18,917	87.5%	25,448	86.4%
Other Family Households No Children	1,193	16.3%	2,251	14.2%	2,700	12.5%	3,990	13.6%
Non-Family Households	5,864	29.7%	10,398	25.1%	12,428	22.8%	19,548	26.0%
Non-Family Households with Children	6	0.1%	10	-	10	-	14	-
Non-Family Households No Children	5,858	99.9%	10,389	99.9%	12,418	99.9%	19,535	99.9%
Average Family Household Size	2.9		3.1		3.1		3.1	
Average Family Income	\$132,500		\$151,821		\$171,444		\$168,798	
Median Family Income	\$127,010		\$138,174		\$151,277		\$147,414	
Average Non-Family Household Size	1.2		1.2		1.2		1.2	
Marital Status (2022)								
Population Age 15 Years or Over	38,997		86,183		116,971		158,525	
Never Married	8,889	22.8%	19,655	22.8%	25,604	21.9%	37,554	23.7%
Currently Married	24,536	62.9%	54,568	63.3%	76,703	65.6%	100,222	63.2%
Previously Married	5,572	14.3%	11,959	13.9%	14,663	12.5%	20,748	13.1%
Separated	930	16.7%	1,744	14.6%	2,244	15.3%	3,200	15.4%
Widowed	1,764	31.7%	4,058	33.9%	5,090	34.7%	6,835	32.9%
Divorced	2,877	51.6%	6,156	51.5%	7,330	50.0%	10,712	51.6%
Educational Attainment (2022)								
Adult Population Age 25 Years or Over	33,992		74,892		101,760		138,276	
Elementary (Grade Level 0 to 8)	674	2.0%	1,516	2.0%	1,775	1.7%	2,402	1.7%
Some High School (Grade Level 9 to 11)	924	2.7%	2,383	3.2%	2,783	2.7%	3,720	2.7%
High School Graduate	4,045	11.9%	8,701	11.6%	11,156	11.0%	15,640	11.3%
Some College	4,831	14.2%	10,670	14.2%	13,642	13.4%	18,588	13.4%
Associate Degree Only	2,054	6.0%	4,485	6.0%	5,700	5.6%	7,408	5.4%
Bachelor Degree Only	12,985	38.2%	28,806	38.5%	40,197	39.5%	54,986	39.8%
Graduate Degree	8,478	24.9%	18,331	24.5%	26,507	26.0%	35,533	25.7%
Any College (Some College or Higher)	28,349	83.4%	62,292	83.2%	86,045	84.6%	116,514	84.3%
College Degree + (Bachelor Degree or Higher)	21,463	63.1%	47,137	62.9%	66,704	65.6%	90,519	65.5%

Complete Profile

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Lat/Lon: 35.9363/-86.8261

4031 Aspen Grove Dr Franklin, TN 37067	3 mi radius		5 mi radius		7 mi radius		20 min drive time	
Housing								
Total Housing Units (2022)	21,081		44,018		57,783		79,921	
Total Housing Units (2020)	20,107		41,669		54,723		76,789	
Historical Annual Growth (2020-2022)	974	2.4%	2,349	2.8%	3,060	2.8%	3,132	2.0%
Housing Units Occupied (2022)	19,716	93.5%	41,409	94.1%	54,597	94.5%	75,320	94.2%
Housing Units Owner-Occupied	13,958	70.8%	32,169	77.7%	43,563	79.8%	59,400	78.9%
Housing Units Renter-Occupied	5,758	29.2%	9,240	22.3%	11,034	20.2%	15,921	21.1%
Housing Units Vacant (2022)	1,365	6.5%	2,609	5.9%	3,186	5.5%	4,601	5.8%
Household Size (2022)								
Total Households	19,716		41,409		54,597		75,320	
1 Person Households	5,052	25.6%	9,054	21.9%	10,872	19.9%	16,625	22.1%
2 Person Households	7,690	39.0%	14,796	35.7%	19,187	35.1%	26,763	35.5%
3 Person Households	2,826	14.3%	6,688	16.2%	8,959	16.4%	12,147	16.1%
4 Person Households	2,691	13.6%	6,914	16.7%	9,791	17.9%	12,486	16.6%
5 Person Households	1,030	5.2%	2,811	6.8%	4,130	7.6%	5,181	6.9%
6 Person Households	303	1.5%	856	2.1%	1,273	2.3%	1,602	2.1%
7 or More Person Households	125	0.6%	290	0.7%	385	0.7%	515	0.7%
Household Income Distribution (2022)								
HH Income \$200,000 or More	3,192	16.2%	8,784	21.2%	13,905	25.5%	17,816	23.7%
HH Income \$150,000 to \$199,999	2,078	10.5%	4,518	10.9%	6,423	11.8%	8,423	11.2%
HH Income \$125,000 to \$149,999	1,965	10.0%	4,089	9.9%	5,439	10.0%	7,252	9.6%
HH Income \$100,000 to \$124,999	2,746	13.9%	4,838	11.7%	5,954	10.9%	8,208	10.9%
HH Income \$75,000 to \$99,999	2,892	14.7%	5,106	12.3%	6,106	11.2%	9,232	12.3%
HH Income \$50,000 to \$74,999	2,767	14.0%	5,418	13.1%	6,525	12.0%	9,830	13.1%
HH Income \$35,000 to \$49,999	1,690	8.6%	3,366	8.1%	3,889	7.1%	5,700	7.6%
HH Income \$25,000 to \$34,999	915	4.6%	1,807	4.4%	2,076	3.8%	2,922	3.9%
HH Income \$15,000 to \$24,999	863	4.4%	1,766	4.3%	2,074	3.8%	2,863	3.8%
HH Income \$10,000 to \$14,999	191	1.0%	598	1.4%	691	1.3%	1,124	1.5%
HH Income Under \$10,000	417	2.1%	1,119	2.7%	1,517	2.8%	1,952	2.6%
Household Vehicles (2022)								
Households 0 Vehicles Available	603	3.1%	1,099	2.7%	1,296	2.4%	1,857	2.5%
Households 1 Vehicle Available	5,290	26.8%	9,554	23.1%	11,403	20.9%	16,996	22.6%
Households 2 Vehicles Available	9,016	45.7%	19,898	48.1%	26,334	48.2%	35,659	47.3%
Households 3 or More Vehicles Available	4,807	24.4%	10,858	26.2%	15,564	28.5%	20,809	27.6%
Total Vehicles Available	39,429		85,982		116,666		158,714	
Average Vehicles per Household	2.0		2.1		2.1		2.1	
Owner-Occupied Household Vehicles	30,827	78.2%	71,948	83.7%	99,586	85.4%	134,120	84.5%
Average Vehicles per Owner-Occupied Household	2.2		2.2		2.3		2.3	
Renter-Occupied Household Vehicles	8,602	21.8%	14,034	16.3%	17,080	14.6%	24,594	15.5%
Average Vehicles per Renter-Occupied Household	1.5		1.5		1.5		1.5	
Travel Time (2022)								
Worker Base Age 16 years or Over	27,143		56,758		75,560		104,409	
Travel to Work in 14 Minutes or Less	7,267	26.8%	13,175	23.2%	15,786	20.9%	20,395	19.5%
Travel to Work in 15 to 29 Minutes	7,754	28.6%	16,904	29.8%	23,750	31.4%	36,056	34.5%
Travel to Work in 30 to 59 Minutes	7,705	28.4%	16,098	28.4%	21,592	28.6%	29,563	28.3%
Travel to Work in 60 Minutes or More	1,098	4.0%	2,446	4.3%	3,433	4.5%	4,408	4.2%
Work at Home	3,319	12.2%	8,135	14.3%	10,999	14.6%	13,987	13.4%
Average Minutes Travel to Work	19.9		21.4		22.2		22.4	

Complete Profile

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Transportation To Work (2022)								
Worker Base Age 16 years or Over	27,143		56,758		75,560		104,409	
Drive to Work Alone	21,321	78.6%	43,560	76.7%	58,043	76.8%	80,093	76.7%
Drive to Work in Carpool	1,745	6.4%	3,610	6.4%	4,628	6.1%	6,863	6.6%
Travel to Work by Public Transportation	58	0.2%	157	0.3%	260	0.3%	863	0.8%
Drive to Work on Motorcycle	8	-	19	-	21	-	30	-
Bicycle to Work	9	-	12	-	12	-	59	-
Walk to Work	305	1.1%	510	0.9%	595	0.8%	1,137	1.1%
Other Means	379	1.4%	755	1.3%	1,002	1.3%	1,377	1.3%
Work at Home	3,319	12.2%	8,135	14.3%	10,999	14.6%	13,987	13.4%
Daytime Demographics (2022)								
Total Businesses	6,354		8,792		11,715		16,899	
Total Employees	69,438		88,733		115,995		172,619	
Company Headquarter Businesses	328	5.2%	400	4.6%	514	4.4%	752	4.5%
Company Headquarter Employees	17,113	24.6%	18,889	21.3%	23,686	20.4%	35,156	20.4%
Employee Population per Business	10.9 to 1		10.1 to 1		9.9 to 1		10.2 to 1	
Residential Population per Business	7.6 to 1		12.4 to 1		12.7 to 1		11.8 to 1	
Adj. Daytime Demographics Age 16 Years or Over	80,625		116,435		154,954		223,590	
Labor Force								
Labor Population Age 16 Years or Over (2022)	38,337		84,471		114,546		155,484	
Labor Force Total Males (2022)	18,252	47.6%	40,536	48.0%	55,344	48.3%	75,298	48.4%
Male Civilian Employed	14,312	78.4%	30,544	75.3%	41,274	74.6%	56,603	75.2%
Male Civilian Unemployed	292	1.6%	798	2.0%	986	1.8%	1,378	1.8%
Males in Armed Forces	7	-	9	-	24	-	82	0.1%
Males Not in Labor Force	3,641	19.9%	9,185	22.7%	13,060	23.6%	17,234	22.9%
Labor Force Total Females (2022)	20,085	52.4%	43,936	52.0%	59,201	51.7%	80,186	51.6%
Female Civilian Employed	12,831	63.9%	26,214	59.7%	34,286	57.9%	47,806	59.6%
Female Civilian Unemployed	261	1.3%	774	1.8%	919	1.6%	1,122	1.4%
Females in Armed Forces	-	-	3	-	3	-	22	-
Females Not in Labor Force	6,993	34.8%	16,945	38.6%	23,994	40.5%	31,237	39.0%
Unemployment Rate	553	1.4%	1,572	1.9%	1,906	1.7%	2,500	1.6%
Occupation (2022)								
Occupation Population Age 16 Years or Over	27,143		56,758		75,560		104,409	
Occupation Total Males	14,312	52.7%	30,544	53.8%	41,274	54.6%	56,603	54.2%
Occupation Total Females	12,831	47.3%	26,214	46.2%	34,286	45.4%	47,806	45.8%
Management, Business, Financial Operations	6,679	24.6%	14,297	25.2%	20,082	26.6%	27,207	26.1%
Professional, Related	8,748	32.2%	17,859	31.5%	23,933	31.7%	32,937	31.5%
Service	3,567	13.1%	7,704	13.6%	9,742	12.9%	13,046	12.5%
Sales, Office	5,533	20.4%	11,659	20.5%	15,221	20.1%	20,789	19.9%
Farming, Fishing, Forestry	36	0.1%	64	0.1%	69	-	128	0.1%
Construction, Extraction, Maintenance	884	3.3%	2,155	3.8%	2,624	3.5%	4,294	4.1%
Production, Transport, Material Moving	1,696	6.2%	3,020	5.3%	3,889	5.1%	6,008	5.8%
White Collar Workers	20,961	77.2%	43,815	77.2%	59,236	78.4%	80,932	77.5%
Blue Collar Workers	6,183	22.8%	12,943	22.8%	16,324	21.6%	23,476	22.5%

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Units In Structure (2022)								
Total Units	19,716		41,409		54,597		75,320	
1 Detached Unit	12,472	63.3%	29,905	72.2%	41,389	75.8%	56,155	74.6%
1 Attached Unit	1,516	7.7%	2,529	6.1%	2,960	5.4%	4,645	6.2%
2 Units	179	0.9%	321	0.8%	412	0.8%	874	1.2%
3 to 4 Units	563	2.9%	980	2.4%	1,043	1.9%	1,419	1.9%
5 to 9 Units	981	5.0%	1,750	4.2%	1,853	3.4%	2,340	3.1%
10 to 19 Units	1,907	9.7%	2,650	6.4%	2,928	5.4%	4,107	5.5%
20 to 49 Units	582	3.0%	820	2.0%	901	1.7%	1,572	2.1%
50 or More Units	1,270	6.4%	1,642	4.0%	2,107	3.9%	2,955	3.9%
Mobile Home or Trailer	245	1.2%	808	2.0%	999	1.8%	1,243	1.6%
Other Structure	-	-	3	-	6	-	11	-
Homes Built By Year (2022)								
Homes Built 2014 or later	2,552	12.1%	5,799	13.2%	8,095	14.0%	11,245	14.1%
Homes Built 2010 to 2013	870	4.1%	2,025	4.6%	2,838	4.9%	3,613	4.5%
Homes Built 2000 to 2009	4,812	22.8%	9,192	20.9%	12,470	21.6%	15,873	19.9%
Homes Built 1990 to 1999	4,692	22.3%	10,201	23.2%	12,400	21.5%	15,127	18.9%
Homes Built 1980 to 1989	3,491	16.6%	5,697	12.9%	7,377	12.8%	10,132	12.7%
Homes Built 1970 to 1979	1,921	9.1%	4,326	9.8%	6,230	10.8%	8,114	10.2%
Homes Built 1960 to 1969	785	3.7%	2,349	5.3%	3,152	5.5%	5,623	7.0%
Homes Built 1950 to 1959	183	0.9%	561	1.3%	591	1.0%	2,709	3.4%
Homes Built 1940 to 1949	137	0.7%	580	1.3%	641	1.1%	1,248	1.6%
Homes Built Before 1939	272	1.3%	679	1.5%	804	1.4%	1,637	2.0%
Median Age of Homes	22.2 yrs		23.2 yrs		22.9 yrs		25.2 yrs	
Home Values (2022)								
Owner Specified Housing Units	13,958		32,169		43,563		59,400	
Home Values \$1,000,000 or More	662	4.7%	2,231	6.9%	4,280	9.8%	5,415	9.1%
Home Values \$750,000 to \$999,999	899	6.4%	2,828	8.8%	5,215	12.0%	6,523	11.0%
Home Values \$500,000 to \$749,999	3,768	27.0%	9,431	29.3%	13,763	31.6%	17,442	29.4%
Home Values \$400,000 to \$499,999	3,677	26.3%	7,791	24.2%	9,328	21.4%	12,511	21.1%
Home Values \$300,000 to \$399,999	3,118	22.3%	6,078	18.9%	6,680	15.3%	9,938	16.7%
Home Values \$250,000 to \$299,999	909	6.5%	1,526	4.7%	1,647	3.8%	3,062	5.2%
Home Values \$200,000 to \$249,999	245	1.8%	512	1.6%	551	1.3%	1,356	2.3%
Home Values \$175,000 to \$199,999	118	0.8%	208	0.6%	229	0.5%	469	0.8%
Home Values \$150,000 to \$174,999	272	2.0%	609	1.9%	658	1.5%	930	1.6%
Home Values \$125,000 to \$149,999	96	0.7%	271	0.8%	329	0.8%	475	0.8%
Home Values \$100,000 to \$124,999	79	0.6%	230	0.7%	276	0.6%	368	0.6%
Home Values \$90,000 to \$99,999	7	-	26	-	59	0.1%	91	0.2%
Home Values \$80,000 to \$89,999	7	-	77	0.2%	98	0.2%	119	0.2%
Home Values \$70,000 to \$79,999	-	-	-	-	-	-	9	-
Home Values \$60,000 to \$69,999	1	-	2	-	10	-	37	-
Home Values \$50,000 to \$59,999	5	-	8	-	16	-	63	0.1%
Home Values \$35,000 to \$49,999	-	-	-	-	-	-	22	-
Home Values \$25,000 to \$34,999	36	0.3%	177	0.6%	188	0.4%	212	0.4%
Home Values \$10,000 to \$24,999	18	0.1%	63	0.2%	67	0.2%	105	0.2%
Home Values Under \$10,000	41	0.3%	98	0.3%	168	0.4%	251	0.4%
Owner-Occupied Median Home Value	\$468,553		\$500,393		\$551,306		\$534,348	
Renter-Occupied Median Rent	\$1,423		\$1,407		\$1,434		\$1,384	

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4031 Aspen Grove Dr Franklin, TN 37067	3 mi radius	5 mi radius	7 mi radius	20 min drive time
Total Annual Consumer Expenditure (2022)				
Total Household Expenditure	\$1.55 B	\$3.6 B	\$5.23 B	\$7.09 B
Total Non-Retail Expenditure	\$822.45 M	\$1.91 B	\$2.78 B	\$3.77 B
Total Retail Expenditure	\$731.78 M	\$1.69 B	\$2.45 B	\$3.32 B
Apparel	\$55.63 M	\$129.89 M	\$189.6 M	\$256.71 M
Contributions	\$53.69 M	\$127.75 M	\$189.23 M	\$255.33 M
Education	\$51.08 M	\$124.79 M	\$187.85 M	\$251.48 M
Entertainment	\$90.13 M	\$210.39 M	\$307.32 M	\$416.22 M
Food and Beverages	\$225.73 M	\$519.22 M	\$749.83 M	\$1.02 B
Furnishings and Equipment	\$55.82 M	\$129.91 M	\$189.41 M	\$256.74 M
Gifts	\$41.02 M	\$98.52 M	\$146.78 M	\$197.76 M
Health Care	\$127.89 M	\$292.07 M	\$419.59 M	\$572.37 M
Household Operations	\$62.06 M	\$145.19 M	\$212.27 M	\$287.51 M
Miscellaneous Expenses	\$29.6 M	\$68.68 M	\$99.87 M	\$135.54 M
Personal Care	\$20.88 M	\$48.22 M	\$69.89 M	\$94.93 M
Personal Insurance	\$11.62 M	\$27.6 M	\$40.8 M	\$54.99 M
Reading	\$3.42 M	\$7.94 M	\$11.57 M	\$15.71 M
Shelter	\$325.88 M	\$753.32 M	\$1.09 B	\$1.48 B
Tobacco	\$8.27 M	\$18.18 M	\$25.3 M	\$34.95 M
Transportation	\$282.62 M	\$650.15 M	\$939.47 M	\$1.28 B
Utilities	\$108.88 M	\$247.52 M	\$353.72 M	\$483.3 M
Monthly Household Consumer Expenditure (2022)				
Total Household Expenditure	\$6,569	\$7,243	\$7,975	\$7,850
Total Non-Retail Expenditure	\$3,476 52.9%	\$3,844 53.1%	\$4,241 53.2%	\$4,172 53.1%
Total Retail Expenditures	\$3,093 47.1%	\$3,400 46.9%	\$3,734 46.8%	\$3,678 46.9%
Apparel	\$235 3.6%	\$261 3.6%	\$289 3.6%	\$284 3.6%
Contributions	\$227 3.5%	\$257 3.5%	\$289 3.6%	\$282 3.6%
Education	\$216 3.3%	\$251 3.5%	\$287 3.6%	\$278 3.5%
Entertainment	\$381 5.8%	\$423 5.8%	\$469 5.9%	\$461 5.9%
Food and Beverages	\$954 14.5%	\$1,045 14.4%	\$1,144 14.4%	\$1,128 14.4%
Furnishings and Equipment	\$236 3.6%	\$261 3.6%	\$289 3.6%	\$284 3.6%
Gifts	\$173 2.6%	\$198 2.7%	\$224 2.8%	\$219 2.8%
Health Care	\$541 8.2%	\$588 8.1%	\$640 8.0%	\$633 8.1%
Household Operations	\$262 4.0%	\$292 4.0%	\$324 4.1%	\$318 4.1%
Miscellaneous Expenses	\$125 1.9%	\$138 1.9%	\$152 1.9%	\$150 1.9%
Personal Care	\$88 1.3%	\$97 1.3%	\$107 1.3%	\$105 1.3%
Personal Insurance	\$49 0.7%	\$56 0.8%	\$62 0.8%	\$61 0.8%
Reading	\$14 0.2%	\$16 0.2%	\$18 0.2%	\$17 0.2%
Shelter	\$1,377 21.0%	\$1,516 20.9%	\$1,668 20.9%	\$1,642 20.9%
Tobacco	\$35 0.5%	\$37 0.5%	\$39 0.5%	\$39 0.5%
Transportation	\$1,195 18.2%	\$1,308 18.1%	\$1,434 18.0%	\$1,413 18.0%
Utilities	\$460 7.0%	\$498 6.9%	\$540 6.8%	\$535 6.8%