

Complete Profile

2000-2010 Census, 2021 Estimates with 2026 Projections
 Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 35.9402/-86.8265

4015 Aspen Grove Dr Franklin, TN 37067	20 min drive time		3 mi radius		5 mi radius		7 mi radius	
Population								
Estimated Population (2021)	176,538		46,130		108,544		145,342	
Projected Population (2026)	197,418		51,605		121,923		163,943	
Census Population (2010)	137,229		36,506		85,118		112,767	
Census Population (2000)	106,980		27,604		67,059		86,691	
Projected Annual Growth (2021-2026)	20,880	2.4%	5,475	2.4%	13,379	2.5%	18,602	2.6%
Historical Annual Growth (2010-2021)	39,309	2.6%	9,624	2.4%	23,427	2.5%	32,575	2.6%
Historical Annual Growth (2000-2010)	30,249	2.8%	8,902	3.2%	18,059	2.7%	26,076	3.0%
Estimated Population Density (2021)	945	psm	1,632	psm	1,383	psm	945	psm
Trade Area Size	186.9	sq mi	28.3	sq mi	78.5	sq mi	153.9	sq mi
Households								
Estimated Households (2021)	67,047		19,004		41,112		53,754	
Projected Households (2026)	74,104		21,062		45,610		59,908	
Census Households (2010)	51,683		14,757		31,745		40,999	
Census Households (2000)	39,620		10,407		24,427		30,865	
Projected Annual Growth (2021-2026)	7,057	2.1%	2,058	2.2%	4,498	2.2%	6,154	2.3%
Historical Annual Change (2000-2021)	27,427	3.3%	8,597	3.9%	16,685	3.3%	22,889	3.5%
Average Household Income								
Estimated Average Household Income (2021)	\$158,526		\$133,924		\$149,610		\$164,826	
Projected Average Household Income (2026)	\$169,685		\$140,613		\$158,480		\$174,841	
Census Average Household Income (2010)	\$112,050		\$88,975		\$103,218		\$113,514	
Census Average Household Income (2000)	\$93,441		\$84,129		\$88,584		\$96,814	
Projected Annual Change (2021-2026)	\$11,159	1.4%	\$6,688	1.0%	\$8,870	1.2%	\$10,016	1.2%
Historical Annual Change (2000-2021)	\$65,085	3.3%	\$49,795	2.8%	\$61,026	3.3%	\$68,012	3.3%
Median Household Income								
Estimated Median Household Income (2021)	\$125,230		\$107,990		\$120,476		\$128,925	
Projected Median Household Income (2026)	\$143,618		\$122,751		\$138,548		\$147,677	
Census Median Household Income (2010)	\$84,379		\$72,491		\$80,342		\$86,785	
Census Median Household Income (2000)	\$75,324		\$68,696		\$72,085		\$78,104	
Projected Annual Change (2021-2026)	\$18,387	2.9%	\$14,761	2.7%	\$18,071	3.0%	\$18,752	2.9%
Historical Annual Change (2000-2021)	\$49,907	3.2%	\$39,294	2.7%	\$48,391	3.2%	\$50,821	3.1%
Per Capita Income								
Estimated Per Capita Income (2021)	\$60,235		\$55,182		\$56,698		\$60,995	
Projected Per Capita Income (2026)	\$63,719		\$57,399		\$59,313		\$63,921	
Census Per Capita Income (2010)	\$42,200		\$35,965		\$38,495		\$41,271	
Census Per Capita Income (2000)	\$34,705		\$31,549		\$32,240		\$34,554	
Projected Annual Change (2021-2026)	\$3,485	1.2%	\$2,217	0.8%	\$2,616	0.9%	\$2,927	1.0%
Historical Annual Change (2000-2021)	\$25,530	3.5%	\$23,633	3.6%	\$24,458	3.6%	\$26,440	3.6%
Estimated Average Household Net Worth (2021)	\$1.37 M		\$1.08 M		\$1.3 M		\$1.43 M	

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4015 Aspen Grove Dr Franklin, TN 37067	20 min drive time		3 mi radius		5 mi radius		7 mi radius	
Race and Ethnicity								
Total Population (2021)	176,538		46,130		108,544		145,342	
White (2021)	149,439	84.6%	37,103	80.4%	90,689	83.5%	123,412	84.9%
Black or African American (2021)	9,536	5.4%	2,646	5.7%	5,748	5.3%	7,071	4.9%
American Indian or Alaska Native (2021)	398	0.2%	123	0.3%	283	0.3%	345	0.2%
Asian (2021)	10,348	5.9%	3,918	8.5%	6,926	6.4%	8,715	6.0%
Hawaiian or Pacific Islander (2021)	53	-	20	-	37	-	43	-
Other Race (2021)	3,372	1.9%	1,418	3.1%	2,803	2.6%	3,030	2.1%
Two or More Races (2021)	3,394	1.9%	902	2.0%	2,059	1.9%	2,725	1.9%
Population < 18 (2021)	42,003 23.8%		9,948 21.6%		26,235 24.2%		35,681 24.5%	
White Not Hispanic	32,119	76.5%	6,794	68.3%	19,427	74.1%	27,380	76.7%
Black or African American	2,238	5.3%	561	5.6%	1,374	5.2%	1,680	4.7%
Asian	2,622	6.2%	959	9.6%	1,802	6.9%	2,290	6.4%
Other Race Not Hispanic	1,576	3.8%	409	4.1%	999	3.8%	1,321	3.7%
Hispanic	3,447	8.2%	1,225	12.3%	2,632	10.0%	3,009	8.4%
Not Hispanic or Latino Population (2021)	166,404 94.3%		42,438 92.0%		100,875 92.9%		136,572 94.0%	
Not Hispanic White	143,641	86.3%	35,101	82.7%	86,446	85.7%	118,430	86.7%
Not Hispanic Black or African American	9,266	5.6%	2,549	6.0%	5,548	5.5%	6,843	5.0%
Not Hispanic American Indian or Alaska Native	340	0.2%	88	0.2%	240	0.2%	301	0.2%
Not Hispanic Asian	10,214	6.1%	3,894	9.2%	6,841	6.8%	8,611	6.3%
Not Hispanic Hawaiian or Pacific Islander	50	-	20	-	37	-	43	-
Not Hispanic Other Race	129	-	41	-	92	-	116	-
Not Hispanic Two or More Races	2,764	1.7%	745	1.8%	1,670	1.7%	2,229	1.6%
Hispanic or Latino Population (2021)	10,134 5.7%		3,692 8.0%		7,669 7.1%		8,770 6.0%	
Hispanic White	5,798	57.2%	2,002	54.2%	4,242	55.3%	4,982	56.8%
Hispanic Black or African American	270	2.7%	97	2.6%	200	2.6%	228	2.6%
Hispanic American Indian or Alaska Native	58	0.6%	35	0.9%	43	0.6%	44	0.5%
Hispanic Asian	133	1.3%	24	0.7%	85	1.1%	105	1.2%
Hispanic Hawaiian or Pacific Islander	3	-	-	-	-	-	-	-
Hispanic Other Race	3,242	32.0%	1,377	37.3%	2,711	35.3%	2,915	33.2%
Hispanic Two or More Races	629	6.2%	158	4.3%	389	5.1%	497	5.7%
Not Hispanic or Latino Population (2010)	130,639 95.2%		33,953 93.0%		79,794 93.7%		106,927 94.8%	
Hispanic or Latino Population (2010)	6,590 4.8%		2,554 7.0%		5,323 6.3%		5,840 5.2%	
Not Hispanic or Latino Population (2000)	104,028 97.2%		26,235 95.0%		64,702 96.5%		84,116 97.0%	
Hispanic or Latino Population (2000)	2,951 2.8%		1,369 5.0%		2,357 3.5%		2,575 3.0%	
Not Hispanic or Latino Population (2026)	185,526 94.0%		47,299 91.7%		113,017 92.7%		153,647 93.7%	
Hispanic or Latino Population (2026)	11,892 6.0%		4,306 8.3%		8,906 7.3%		10,297 6.3%	
Projected Annual Growth (2021-2026)	1,758 3.5%		613 3.3%		1,236 3.2%		1,527 3.5%	
Historical Annual Growth (2000-2010)	3,638 12.3%		1,184 8.6%		2,967 12.6%		3,265 12.7%	

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4015 Aspen Grove Dr Franklin, TN 37067	20 min drive time		3 mi radius		5 mi radius		7 mi radius	
Total Age Distribution (2021)								
Total Population	176,538		46,130		108,544		145,342	
Age Under 5 Years	9,362	5.3%	2,340	5.1%	5,647	5.2%	7,361	5.1%
Age 5 to 9 Years	11,052	6.3%	2,608	5.7%	6,838	6.3%	9,246	6.4%
Age 10 to 14 Years	12,839	7.3%	2,918	6.3%	8,107	7.5%	11,211	7.7%
Age 15 to 19 Years	12,407	7.0%	3,012	6.5%	7,982	7.4%	11,016	7.6%
Age 20 to 24 Years	10,714	6.1%	4,089	8.9%	7,449	6.9%	9,247	6.4%
Age 25 to 29 Years	9,791	5.5%	3,543	7.7%	6,032	5.6%	7,189	4.9%
Age 30 to 34 Years	9,572	5.4%	2,800	6.1%	5,326	4.9%	6,548	4.5%
Age 35 to 39 Years	11,146	6.3%	2,976	6.5%	6,512	6.0%	8,437	5.8%
Age 40 to 44 Years	12,427	7.0%	3,153	6.8%	7,754	7.1%	10,297	7.1%
Age 45 to 49 Years	12,728	7.2%	3,132	6.8%	7,955	7.3%	10,864	7.5%
Age 50 to 54 Years	12,775	7.2%	3,038	6.6%	7,833	7.2%	10,873	7.5%
Age 55 to 59 Years	12,419	7.0%	2,879	6.2%	7,374	6.8%	10,352	7.1%
Age 60 to 64 Years	11,307	6.4%	2,577	5.6%	6,612	6.1%	9,276	6.4%
Age 65 to 69 Years	9,170	5.2%	2,103	4.6%	5,343	4.9%	7,576	5.2%
Age 70 to 74 Years	7,532	4.3%	1,796	3.9%	4,619	4.3%	6,289	4.3%
Age 75 to 79 Years	4,884	2.8%	1,269	2.8%	3,052	2.8%	4,121	2.8%
Age 80 to 84 Years	3,080	1.7%	817	1.8%	1,896	1.7%	2,555	1.8%
Age 85 Years or Over	3,335	1.9%	1,079	2.3%	2,211	2.0%	2,884	2.0%
Median Age	39.9		37.3		39.4		40.4	
Age 19 Years or Less	45,660	25.9%	10,879	23.6%	28,575	26.3%	38,835	26.7%
Age 20 to 64 Years	102,876	58.3%	28,187	61.1%	62,848	57.9%	83,083	57.2%
Age 65 Years or Over	28,001	15.9%	7,065	15.3%	17,121	15.8%	23,424	16.1%
Female Age Distribution (2021)								
Female Population	90,290	51.1%	23,741	51.5%	55,635	51.3%	74,215	51.1%
Age Under 5 Years	4,617	5.1%	1,159	4.9%	2,776	5.0%	3,639	4.9%
Age 5 to 9 Years	5,418	6.0%	1,295	5.5%	3,366	6.1%	4,555	6.1%
Age 10 to 14 Years	6,207	6.9%	1,437	6.1%	3,918	7.0%	5,422	7.3%
Age 15 to 19 Years	6,010	6.7%	1,463	6.2%	3,879	7.0%	5,318	7.2%
Age 20 to 24 Years	5,380	6.0%	2,126	9.0%	3,773	6.8%	4,616	6.2%
Age 25 to 29 Years	5,092	5.6%	1,806	7.6%	3,120	5.6%	3,702	5.0%
Age 30 to 34 Years	4,948	5.5%	1,417	6.0%	2,751	4.9%	3,413	4.6%
Age 35 to 39 Years	5,728	6.3%	1,480	6.2%	3,357	6.0%	4,383	5.9%
Age 40 to 44 Years	6,364	7.0%	1,580	6.7%	3,975	7.1%	5,296	7.1%
Age 45 to 49 Years	6,620	7.3%	1,627	6.9%	4,138	7.4%	5,683	7.7%
Age 50 to 54 Years	6,450	7.1%	1,508	6.4%	3,905	7.0%	5,429	7.3%
Age 55 to 59 Years	6,338	7.0%	1,496	6.3%	3,765	6.8%	5,253	7.1%
Age 60 to 64 Years	5,671	6.3%	1,314	5.5%	3,343	6.0%	4,633	6.2%
Age 65 to 69 Years	4,650	5.2%	1,061	4.5%	2,701	4.9%	3,795	5.1%
Age 70 to 74 Years	3,999	4.4%	973	4.1%	2,487	4.5%	3,319	4.5%
Age 75 to 79 Years	2,745	3.0%	753	3.2%	1,745	3.1%	2,301	3.1%
Age 80 to 84 Years	1,808	2.0%	490	2.1%	1,128	2.0%	1,496	2.0%
Age 85 Years or Over	2,245	2.5%	754	3.2%	1,507	2.7%	1,964	2.6%
Female Median Age	40.6		38.3		40.3		41.2	
Age 19 Years or Less	22,252	24.6%	5,355	22.6%	13,940	25.1%	18,935	25.5%
Age 20 to 64 Years	52,591	58.2%	14,354	60.5%	32,127	57.7%	42,406	57.1%
Age 65 Years or Over	15,448	17.1%	4,031	17.0%	9,568	17.2%	12,874	17.3%

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Male Age Distribution (2021)								
Male Population	86,248	48.9%	22,390	48.5%	52,909	48.7%	71,127	48.9%
Age Under 5 Years	4,745	5.5%	1,181	5.3%	2,872	5.4%	3,722	5.2%
Age 5 to 9 Years	5,634	6.5%	1,313	5.9%	3,471	6.6%	4,691	6.6%
Age 10 to 14 Years	6,632	7.7%	1,481	6.6%	4,190	7.9%	5,789	8.1%
Age 15 to 19 Years	6,397	7.4%	1,549	6.9%	4,103	7.8%	5,698	8.0%
Age 20 to 24 Years	5,334	6.2%	1,962	8.8%	3,676	6.9%	4,631	6.5%
Age 25 to 29 Years	4,699	5.4%	1,737	7.8%	2,913	5.5%	3,487	4.9%
Age 30 to 34 Years	4,623	5.4%	1,383	6.2%	2,575	4.9%	3,135	4.4%
Age 35 to 39 Years	5,417	6.3%	1,495	6.7%	3,156	6.0%	4,054	5.7%
Age 40 to 44 Years	6,063	7.0%	1,573	7.0%	3,779	7.1%	5,001	7.0%
Age 45 to 49 Years	6,108	7.1%	1,505	6.7%	3,817	7.2%	5,181	7.3%
Age 50 to 54 Years	6,324	7.3%	1,531	6.8%	3,928	7.4%	5,444	7.7%
Age 55 to 59 Years	6,081	7.1%	1,384	6.2%	3,609	6.8%	5,099	7.2%
Age 60 to 64 Years	5,636	6.5%	1,263	5.6%	3,269	6.2%	4,643	6.5%
Age 65 to 69 Years	4,520	5.2%	1,043	4.7%	2,641	5.0%	3,781	5.3%
Age 70 to 74 Years	3,533	4.1%	823	3.7%	2,133	4.0%	2,970	4.2%
Age 75 to 79 Years	2,139	2.5%	516	2.3%	1,308	2.5%	1,821	2.6%
Age 80 to 84 Years	1,272	1.5%	327	1.5%	768	1.5%	1,059	1.5%
Age 85 Years or Over	1,090	1.3%	325	1.5%	704	1.3%	920	1.3%
Male Median Age	39.1		36.4		38.6		39.6	
Age 19 Years or Less	23,408	27.1%	5,523	24.7%	14,635	27.7%	19,900	28.0%
Age 20 to 64 Years	50,286	58.3%	13,833	61.8%	30,721	58.1%	40,676	57.2%
Age 65 Years or Over	12,553	14.6%	3,034	13.5%	7,553	14.3%	10,551	14.8%
Males per 100 Females (2021)								
Overall Comparison	96		94		95		96	
Age Under 5 Years	103	50.7%	102	50.5%	103	50.8%	102	50.6%
Age 5 to 9 Years	104	51.0%	101	50.3%	103	50.8%	103	50.7%
Age 10 to 14 Years	107	51.7%	103	50.7%	107	51.7%	107	51.7%
Age 15 to 19 Years	106	51.6%	106	51.4%	106	51.4%	107	51.7%
Age 20 to 24 Years	99	49.8%	92	48.0%	97	49.3%	100	50.1%
Age 25 to 29 Years	92	48.0%	96	49.0%	93	48.3%	94	48.5%
Age 30 to 34 Years	93	48.3%	98	49.4%	94	48.3%	92	47.9%
Age 35 to 39 Years	95	48.6%	101	50.3%	94	48.5%	92	48.1%
Age 40 to 44 Years	95	48.8%	100	49.9%	95	48.7%	94	48.6%
Age 45 to 49 Years	92	48.0%	92	48.1%	92	48.0%	91	47.7%
Age 50 to 54 Years	98	49.5%	102	50.4%	101	50.1%	100	50.1%
Age 55 to 59 Years	96	49.0%	93	48.1%	96	48.9%	97	49.3%
Age 60 to 64 Years	99	49.8%	96	49.0%	98	49.4%	100	50.1%
Age 65 to 69 Years	97	49.3%	98	49.6%	98	49.4%	100	49.9%
Age 70 to 74 Years	88	46.9%	85	45.8%	86	46.2%	90	47.2%
Age 75 to 79 Years	78	43.8%	69	40.7%	75	42.8%	79	44.2%
Age 80 to 84 Years	70	41.3%	67	40.0%	68	40.5%	71	41.4%
Age 85 Years or Over	49	32.7%	43	30.2%	47	31.8%	47	31.9%
Age 19 Years or Less	105	51.3%	103	50.8%	105	51.2%	105	51.2%
Age 20 to 39 Years	95	48.7%	96	49.1%	95	48.7%	95	48.7%
Age 40 to 64 Years	96	49.0%	96	49.1%	96	49.0%	96	49.1%
Age 65 Years or Over	81	44.8%	75	42.9%	79	44.1%	82	45.0%

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Household Type (2021)								
Total Households	67,047		19,004		41,112		53,754	
Households with Children	22,110	33.0%	5,334	28.1%	13,651	33.2%	18,387	34.2%
Average Household Size	2.6		2.4		2.6		2.7	
Household Density per Square Mile	359		672		524		349	
Population Family	150,411	85.2%	35,799	77.6%	91,903	84.7%	125,362	86.3%
Population Non-Family	24,903	14.1%	10,062	21.8%	15,839	14.6%	18,749	12.9%
Population Group Quarters	1,224	0.7%	269	0.6%	803	0.7%	1,231	0.8%
Family Households	47,341	70.6%	11,351	59.7%	28,698	69.8%	38,979	72.5%
Married Couple Households	40,465	85.5%	9,214	81.2%	24,117	84.0%	33,373	85.6%
Other Family Households with Children	6,876	14.5%	2,137	18.8%	4,581	16.0%	5,606	14.4%
Family Households with Children	22,004	46.5%	5,283	46.5%	13,579	47.3%	18,303	47.0%
Married Couple with Children	18,068	82.1%	4,029	76.3%	10,875	80.1%	15,017	82.0%
Other Family Households with Children	3,936	17.9%	1,254	23.7%	2,704	19.9%	3,286	18.0%
Family Households No Children	25,337	53.5%	6,068	53.5%	15,119	52.7%	20,677	53.0%
Married Couple No Children	22,397	88.4%	5,185	85.5%	13,242	87.6%	18,357	88.8%
Other Family Households No Children	2,940	11.6%	883	14.5%	1,877	12.4%	2,320	11.2%
Non-Family Households	19,706	29.4%	7,653	40.3%	12,415	30.2%	14,774	27.5%
Non-Family Households with Children	106	0.5%	51	0.7%	72	0.6%	85	0.6%
Non-Family Households No Children	19,600	99.5%	7,602	99.3%	12,343	99.4%	14,690	99.4%
Average Family Household Size	3.2		3.2		3.2		3.2	
Average Family Income	\$194,290		\$178,406		\$183,740		\$199,504	
Median Family Income	\$149,201		\$130,156		\$143,007		\$152,337	
Average Non-Family Household Size	1.3		1.3		1.3		1.3	
Marital Status (2021)								
Population Age 15 Years or Over	143,285		38,264		87,951		117,523	
Never Married	32,351	22.6%	9,135	23.9%	20,051	22.8%	25,877	22.0%
Currently Married	92,255	64.4%	23,556	61.6%	55,966	63.6%	76,820	65.4%
Previously Married	18,679	13.0%	5,572	14.6%	11,934	13.6%	14,826	12.6%
Separated	2,720	14.6%	863	15.5%	1,730	14.5%	2,235	15.1%
Widowed	6,389	34.2%	2,024	36.3%	4,120	34.5%	5,344	36.0%
Divorced	9,570	51.2%	2,685	48.2%	6,084	51.0%	7,247	48.9%
Educational Attainment (2021)								
Adult Population Age 25 Years or Over	120,163		31,163		72,520		97,260	
Elementary (Grade Level 0 to 8)	1,610	1.3%	514	1.6%	1,158	1.6%	1,352	1.4%
Some High School (Grade Level 9 to 11)	2,799	2.3%	768	2.5%	1,968	2.7%	2,328	2.4%
High School Graduate	13,281	11.1%	3,475	11.2%	8,176	11.3%	10,558	10.9%
Some College	16,116	13.4%	4,618	14.8%	10,235	14.1%	13,073	13.4%
Associate Degree Only	6,426	5.3%	1,664	5.3%	3,978	5.5%	5,206	5.4%
Bachelor Degree Only	48,660	40.5%	12,040	38.6%	28,675	39.5%	39,278	40.4%
Graduate Degree	31,272	26.0%	8,085	25.9%	18,330	25.3%	25,465	26.2%
Any College (Some College or Higher)	102,474	85.3%	26,407	84.7%	61,219	84.4%	83,023	85.4%
College Degree + (Bachelor Degree or Higher)	79,932	66.5%	20,124	64.6%	47,005	64.8%	64,744	66.6%

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Complete Profile

2000-2010 Census, 2021 Estimates with 2026 Projections
 Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 35.9402/-86.8265

4015 Aspen Grove Dr Franklin, TN 37067	20 min drive time		3 mi radius		5 mi radius		7 mi radius	
Housing								
Total Housing Units (2021)	69,419		19,622		42,406		55,383	
Total Housing Units (2010)	54,743		15,872		33,782		43,575	
Historical Annual Growth (2010-2021)	14,676	2.4%	3,750	2.1%	8,624	2.3%	11,808	2.5%
Housing Units Occupied (2021)	67,047	96.6%	19,004	96.8%	41,112	96.9%	53,754	97.1%
Housing Units Owner-Occupied	50,132	74.8%	10,362	54.5%	28,912	70.3%	39,999	74.4%
Housing Units Renter-Occupied	16,914	25.2%	8,642	45.5%	12,200	29.7%	13,755	25.6%
Housing Units Vacant (2021)	2,372	3.4%	619	3.2%	1,294	3.1%	1,629	2.9%
Household Size (2021)								
Total Households	67,047		19,004		41,112		53,754	
1 Person Households	15,844	23.6%	6,004	31.6%	9,942	24.2%	11,879	22.1%
2 Person Households	22,264	33.2%	6,228	32.8%	13,430	32.7%	17,639	32.8%
3 Person Households	11,219	16.7%	2,767	14.6%	6,841	16.6%	9,148	17.0%
4 Person Households	11,121	16.6%	2,525	13.3%	6,834	16.6%	9,377	17.4%
5 Person Households	4,612	6.9%	1,017	5.4%	2,831	6.9%	3,998	7.4%
6 Person Households	1,372	2.0%	303	1.6%	842	2.0%	1,183	2.2%
7 or More Person Households	615	0.9%	160	0.8%	394	1.0%	529	1.0%
Household Income Distribution (2021)								
HH Income \$200,000 or More	16,073	24.0%	3,146	16.6%	9,138	22.2%	13,722	25.5%
HH Income \$150,000 to \$199,999	8,056	12.0%	2,112	11.1%	4,842	11.8%	6,563	12.2%
HH Income \$125,000 to \$149,999	7,171	10.7%	2,074	10.9%	4,417	10.7%	5,569	10.4%
HH Income \$100,000 to \$124,999	7,110	10.6%	2,339	12.3%	4,435	10.8%	5,621	10.5%
HH Income \$75,000 to \$99,999	7,833	11.7%	2,741	14.4%	4,803	11.7%	6,023	11.2%
HH Income \$50,000 to \$74,999	8,755	13.1%	2,776	14.6%	5,575	13.6%	6,819	12.7%
HH Income \$35,000 to \$49,999	4,909	7.3%	1,539	8.1%	3,136	7.6%	3,717	6.9%
HH Income \$25,000 to \$34,999	2,626	3.9%	864	4.5%	1,740	4.2%	2,018	3.8%
HH Income \$15,000 to \$24,999	2,257	3.4%	696	3.7%	1,502	3.7%	1,803	3.4%
HH Income \$10,000 to \$14,999	777	1.2%	279	1.5%	466	1.1%	583	1.1%
HH Income Under \$10,000	1,481	2.2%	439	2.3%	1,057	2.6%	1,318	2.5%
Household Vehicles (2021)								
Households 0 Vehicles Available	1,719	2.6%	757	4.0%	1,221	3.0%	1,437	2.7%
Households 1 Vehicle Available	15,783	23.5%	6,158	32.4%	10,374	25.2%	12,164	22.6%
Households 2 Vehicles Available	31,319	46.7%	8,052	42.4%	18,834	45.8%	24,898	46.3%
Households 3 or More Vehicles Available	18,226	27.2%	4,037	21.2%	10,683	26.0%	15,255	28.4%
Total Vehicles Available	140,349		35,876		84,264		113,933	
Average Vehicles per Household	2.1		1.9		2.0		2.1	
Owner-Occupied Household Vehicles	114,066	81.3%	23,014	64.1%	65,624	77.9%	92,622	81.3%
Average Vehicles per Owner-Occupied Household	2.3		2.2		2.3		2.3	
Renter-Occupied Household Vehicles	26,283	18.7%	12,862	35.9%	18,640	22.1%	21,312	18.7%
Average Vehicles per Renter-Occupied Household	1.6		1.5		1.5		1.5	
Travel Time (2021)								
Worker Base Age 16 years or Over	90,622		23,369		55,128		73,830	
Travel to Work in 14 Minutes or Less	17,873	19.7%	7,050	30.2%	12,827	23.3%	15,447	20.9%
Travel to Work in 15 to 29 Minutes	31,729	35.0%	7,619	32.6%	18,261	33.1%	24,614	33.3%
Travel to Work in 30 to 59 Minutes	28,009	30.9%	7,426	31.8%	16,985	30.8%	22,646	30.7%
Travel to Work in 60 Minutes or More	3,812	4.2%	887	3.8%	2,301	4.2%	3,218	4.4%
Work at Home	11,004	12.1%	2,445	10.5%	6,555	11.9%	8,830	12.0%
Average Minutes Travel to Work	23.0		20.6		22.0		22.8	

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Transportation To Work (2021)								
Worker Base Age 16 years or Over	90,622		23,369		55,128		73,830	
Drive to Work Alone	70,877	78.2%	18,351	78.5%	43,009	78.0%	57,744	78.2%
Drive to Work in Carpool	6,347	7.0%	1,897	8.1%	4,130	7.5%	5,288	7.2%
Travel to Work by Public Transportation	356	0.4%	50	0.2%	174	0.3%	251	0.3%
Drive to Work on Motorcycle	36	-	24	0.1%	31	-	33	-
Bicycle to Work	22	-	7	-	11	-	12	-
Walk to Work	945	1.0%	373	1.6%	635	1.2%	810	1.1%
Other Means	1,035	1.1%	223	1.0%	583	1.1%	863	1.2%
Work at Home	11,004	12.1%	2,445	10.5%	6,555	11.9%	8,830	12.0%
Daytime Demographics (2021)								
Total Businesses	14,098		5,879		8,127		11,718	
Total Employees	147,084		67,616		84,113		122,897	
Company Headquarter Businesses	654	4.6%	314	5.3%	378	4.7%	554	4.7%
Company Headquarter Employees	31,954	21.7%	17,267	25.5%	18,421	21.9%	27,918	22.7%
Employee Population per Business	10.4 to 1		11.5 to 1		10.4 to 1		10.5 to 1	
Residential Population per Business	12.5 to 1		7.8 to 1		13.4 to 1		12.4 to 1	
Adj. Daytime Demographics Age 16 Years or Over	194,628		79,501		112,951		162,825	
Labor Force								
Labor Population Age 16 Years or Over (2021)	140,293		37,529		85,999		114,835	
Labor Force Total Males (2021)	67,750	48.3%	18,067	48.1%	41,410	48.2%	55,579	48.4%
Male Civilian Employed	50,823	75.0%	13,783	76.3%	31,358	75.7%	41,451	74.6%
Male Civilian Unemployed	1,519	2.2%	469	2.6%	904	2.2%	1,181	2.1%
Males in Armed Forces	73	0.1%	8	-	9	-	38	-
Males Not in Labor Force	15,335	22.6%	3,807	21.1%	9,139	22.1%	12,908	23.2%
Labor Force Total Females (2021)	72,544	51.7%	19,462	51.9%	44,589	51.8%	59,256	51.6%
Female Civilian Employed	41,831	57.7%	11,853	60.9%	25,790	57.8%	33,413	56.4%
Female Civilian Unemployed	1,675	2.3%	504	2.6%	1,062	2.4%	1,324	2.2%
Females in Armed Forces	22	-	-	-	4	-	4	-
Females Not in Labor Force	29,015	40.0%	7,105	36.5%	17,733	39.8%	24,515	41.4%
Unemployment Rate	3,194	2.3%	973	2.6%	1,966	2.3%	2,504	2.2%
Occupation (2021)								
Occupation Population Age 16 Years or Over	92,655		25,636		57,148		74,864	
Occupation Total Males	50,823	54.9%	13,783	53.8%	31,358	54.9%	41,451	55.4%
Occupation Total Females	41,831	45.1%	11,853	46.2%	25,790	45.1%	33,413	44.6%
Management, Business, Financial Operations	24,986	27.0%	6,374	24.9%	14,841	26.0%	20,162	26.9%
Professional, Related	29,606	32.0%	8,274	32.3%	17,866	31.3%	23,804	31.8%
Service	11,476	12.4%	3,699	14.4%	8,040	14.1%	9,781	13.1%
Sales, Office	18,328	19.8%	5,177	20.2%	11,540	20.2%	14,877	19.9%
Farming, Fishing, Forestry	75	-	15	-	31	-	40	-
Construction, Extraction, Maintenance	3,409	3.7%	714	2.8%	1,950	3.4%	2,504	3.3%
Production, Transport, Material Moving	4,775	5.2%	1,381	5.4%	2,881	5.0%	3,697	4.9%
White Collar Workers	72,920	78.7%	19,826	77.3%	44,247	77.4%	58,842	78.6%
Blue Collar Workers	19,735	21.3%	5,810	22.7%	12,901	22.6%	16,022	21.4%

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Units In Structure (2021)								
Total Units	51,683		14,757		31,745		40,999	
1 Detached Unit	48,046	93.0%	9,691	65.7%	27,569	86.8%	38,672	94.3%
1 Attached Unit	4,675	9.0%	1,753	11.9%	2,947	9.3%	3,315	8.1%
2 Units	743	1.4%	314	2.1%	447	1.4%	490	1.2%
3 to 4 Units	1,407	2.7%	649	4.4%	1,081	3.4%	1,111	2.7%
5 to 9 Units	2,447	4.7%	1,289	8.7%	2,014	6.3%	2,070	5.0%
10 to 19 Units	4,114	8.0%	2,666	18.1%	3,279	10.3%	3,505	8.5%
20 to 49 Units	1,454	2.8%	829	5.6%	1,022	3.2%	1,087	2.7%
50 or More Units	2,891	5.6%	1,617	11.0%	1,851	5.8%	2,359	5.8%
Mobile Home or Trailer	1,267	2.5%	195	1.3%	902	2.8%	1,141	2.8%
Other Structure	2	-	-	-	-	-	2	-
Homes Built By Year (2021)								
Homes Built 2014 or later	10,998	15.8%	2,493	12.7%	6,200	14.6%	8,730	15.8%
Homes Built 2010 to 2013	3,350	4.8%	950	4.8%	2,300	5.4%	3,032	5.5%
Homes Built 2000 to 2009	13,137	18.9%	3,677	18.7%	8,133	19.2%	11,056	20.0%
Homes Built 1990 to 1999	14,590	21.0%	5,138	26.2%	10,485	24.7%	12,393	22.4%
Homes Built 1980 to 1989	9,319	13.4%	3,344	17.0%	5,829	13.7%	7,403	13.4%
Homes Built 1970 to 1979	7,188	10.4%	2,093	10.7%	4,403	10.4%	6,247	11.3%
Homes Built 1960 to 1969	4,647	6.7%	835	4.3%	2,256	5.3%	3,088	5.6%
Homes Built 1950 to 1959	1,897	2.7%	150	0.8%	464	1.1%	507	0.9%
Homes Built 1940 to 1949	835	1.2%	105	0.5%	425	1.0%	534	1.0%
Homes Built Before 1939	1,086	1.6%	218	1.1%	617	1.5%	764	1.4%
Median Age of Homes	24.1	yrs	22.8	yrs	23.0	yrs	22.8	yrs
Home Values (2021)								
Owner Specified Housing Units	50,132		10,362		28,912		39,999	
Home Values \$1,000,000 or More	4,380	8.7%	535	5.2%	2,337	8.1%	3,840	9.6%
Home Values \$750,000 to \$999,999	5,028	10.0%	725	7.0%	2,552	8.8%	4,463	11.2%
Home Values \$500,000 to \$749,999	14,270	28.5%	2,621	25.3%	8,168	28.3%	12,536	31.3%
Home Values \$400,000 to \$499,999	11,118	22.2%	2,691	26.0%	6,915	23.9%	8,636	21.6%
Home Values \$300,000 to \$399,999	9,324	18.6%	2,388	23.0%	5,507	19.0%	6,549	16.4%
Home Values \$250,000 to \$299,999	2,676	5.3%	663	6.4%	1,490	5.2%	1,694	4.2%
Home Values \$200,000 to \$249,999	981	2.0%	164	1.6%	368	1.3%	422	1.1%
Home Values \$175,000 to \$199,999	351	0.7%	94	0.9%	194	0.7%	216	0.5%
Home Values \$150,000 to \$174,999	651	1.3%	182	1.8%	456	1.6%	516	1.3%
Home Values \$125,000 to \$149,999	334	0.7%	80	0.8%	224	0.8%	263	0.7%
Home Values \$100,000 to \$124,999	313	0.6%	118	1.1%	223	0.8%	271	0.7%
Home Values \$90,000 to \$99,999	66	0.1%	5	-	33	0.1%	49	0.1%
Home Values \$80,000 to \$89,999	69	0.1%	7	-	43	0.1%	58	0.1%
Home Values \$70,000 to \$79,999	4	-	-	-	-	-	-	-
Home Values \$60,000 to \$69,999	18	-	1	-	6	-	13	-
Home Values \$50,000 to \$59,999	25	-	4	-	7	-	16	-
Home Values \$35,000 to \$49,999	10	-	-	-	-	-	-	-
Home Values \$25,000 to \$34,999	235	0.5%	31	0.3%	202	0.7%	223	0.6%
Home Values \$10,000 to \$24,999	105	0.2%	29	0.3%	84	0.3%	88	0.2%
Home Values Under \$10,000	174	0.3%	22	0.2%	106	0.4%	149	0.4%
Owner-Occupied Median Home Value	\$518,661		\$457,560		\$503,945		\$539,001	
Renter-Occupied Median Rent	\$1,361		\$1,381		\$1,375		\$1,387	

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4015 Aspen Grove Dr Franklin, TN 37067	20 min drive time		3 mi radius		5 mi radius		7 mi radius	
Total Annual Consumer Expenditure (2021)								
Total Household Expenditure	\$6.64 B		\$1.65 B		\$3.89 B		\$5.48 B	
Total Non-Retail Expenditure	\$3.53 B		\$877.13 M		\$2.07 B		\$2.91 B	
Total Retail Expenditure	\$3.11 B		\$776.4 M		\$1.82 B		\$2.56 B	
Apparel	\$240.21 M		\$59.37 M		\$140.49 M		\$198.68 M	
Contributions	\$239.06 M		\$57.2 M		\$138.7 M		\$198.45 M	
Education	\$235.97 M		\$55.28 M		\$136.52 M		\$197 M	
Entertainment	\$389.28 M		\$95.64 M		\$227.28 M		\$321.89 M	
Food and Beverages	\$953.19 M		\$239.96 M		\$559.66 M		\$785.82 M	
Furnishings and Equipment	\$240.18 M		\$59.24 M		\$140.33 M		\$198.44 M	
Gifts	\$185.36 M		\$44.16 M		\$107.41 M		\$154.06 M	
Health Care	\$534.52 M		\$134.87 M		\$313.94 M		\$439.85 M	
Household Operations	\$268.98 M		\$65.99 M		\$157.02 M		\$222.47 M	
Miscellaneous Expenses	\$126.92 M		\$31.5 M		\$74.27 M		\$104.79 M	
Personal Care	\$88.83 M		\$22.22 M		\$52.06 M		\$73.29 M	
Personal Insurance	\$51.48 M		\$12.31 M		\$29.9 M		\$42.72 M	
Reading	\$14.7 M		\$3.64 M		\$8.59 M		\$12.14 M	
Shelter	\$1.39 B		\$348.71 M		\$814.8 M		\$1.15 B	
Tobacco	\$32.51 M		\$8.77 M		\$19.4 M		\$26.53 M	
Transportation	\$1.19 B		\$299.5 M		\$700.51 M		\$984.35 M	
Utilities	\$450.85 M		\$115.17 M		\$265.67 M		\$370.56 M	
Monthly Household Consumer Expenditure (2021)								
Total Household Expenditure	\$8,248		\$7,251		\$7,878		\$8,492	
Total Non-Retail Expenditure	\$4,385	53.2%	\$3,846	53.0%	\$4,186	53.1%	\$4,518	53.2%
Total Retail Expenditures	\$3,862	46.8%	\$3,405	47.0%	\$3,692	46.9%	\$3,974	46.8%
Apparel	\$299	3.6%	\$260	3.6%	\$285	3.6%	\$308	3.6%
Contributions	\$297	3.6%	\$251	3.5%	\$281	3.6%	\$308	3.6%
Education	\$293	3.6%	\$242	3.3%	\$277	3.5%	\$305	3.6%
Entertainment	\$484	5.9%	\$419	5.8%	\$461	5.8%	\$499	5.9%
Food and Beverages	\$1,185	14.4%	\$1,052	14.5%	\$1,134	14.4%	\$1,218	14.3%
Furnishings and Equipment	\$299	3.6%	\$260	3.6%	\$284	3.6%	\$308	3.6%
Gifts	\$230	2.8%	\$194	2.7%	\$218	2.8%	\$239	2.8%
Health Care	\$664	8.1%	\$591	8.2%	\$636	8.1%	\$682	8.0%
Household Operations	\$334	4.1%	\$289	4.0%	\$318	4.0%	\$345	4.1%
Miscellaneous Expenses	\$158	1.9%	\$138	1.9%	\$151	1.9%	\$162	1.9%
Personal Care	\$110	1.3%	\$97	1.3%	\$106	1.3%	\$114	1.3%
Personal Insurance	\$64	0.8%	\$54	0.7%	\$61	0.8%	\$66	0.8%
Reading	\$18	0.2%	\$16	0.2%	\$17	0.2%	\$19	0.2%
Shelter	\$1,727	20.9%	\$1,529	21.1%	\$1,652	21.0%	\$1,778	20.9%
Tobacco	\$40	0.5%	\$38	0.5%	\$39	0.5%	\$41	0.5%
Transportation	\$1,484	18.0%	\$1,313	18.1%	\$1,420	18.0%	\$1,526	18.0%
Utilities	\$560	6.8%	\$505	7.0%	\$539	6.8%	\$574	6.8%